

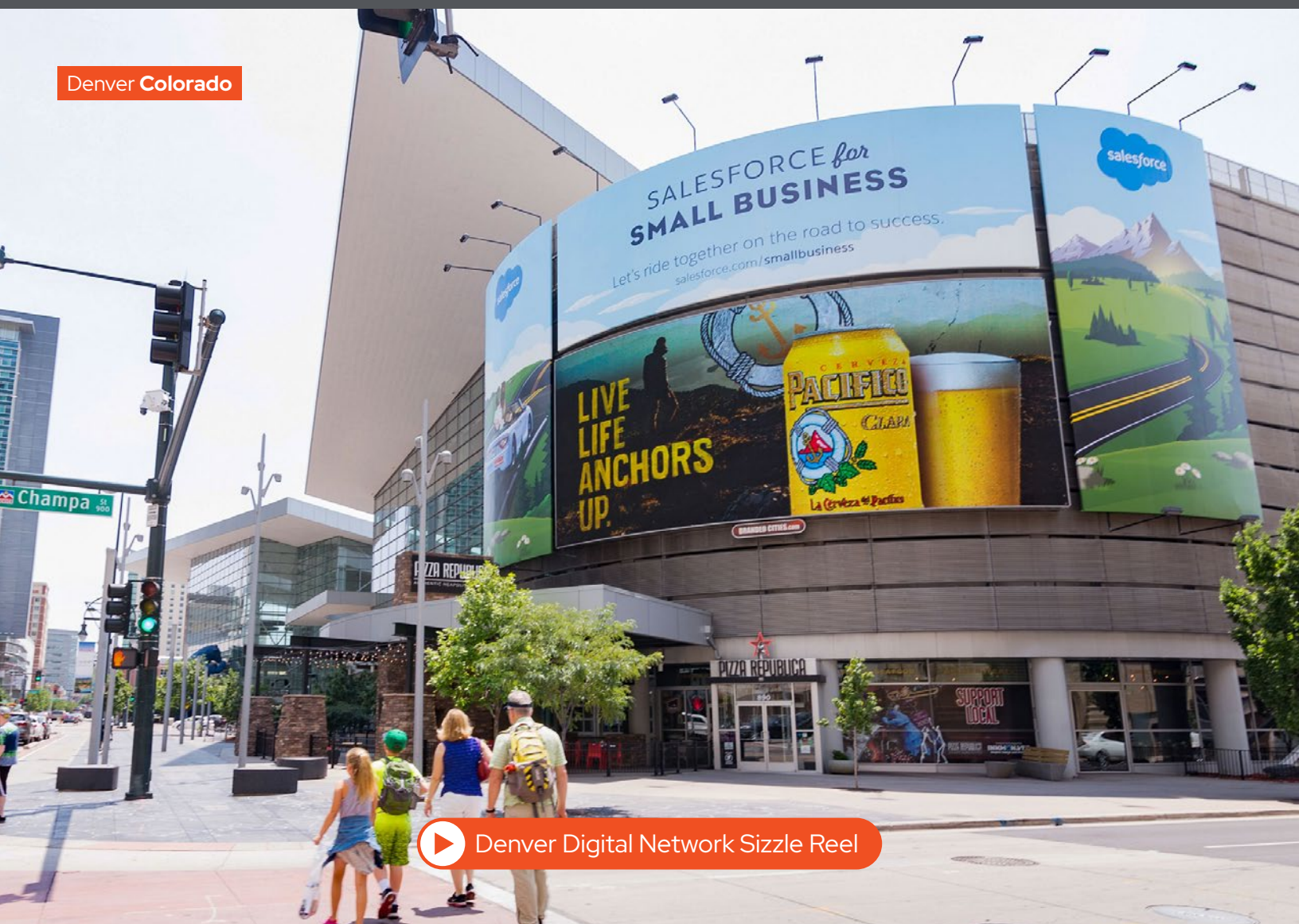
[Denver Digital Network Sizzle Reel](#)



DESTINATION DESCRIPTION

The Denver Digital Network represents a fantastic opportunity to influence hundreds of thousands of individuals every week on over 3,200 square feet of signage. Four large-format screens provide the premier full-motion digital experience in the downtown Denver area. Positioned at major locations such as the Colorado Convention Center and the 16th St Mall, this network targets a varied audience, from business professionals to millennials and others. Denver is one of America's fastest growing cities for both millennials and startup businesses, a fact supported by U.S. News & World Report's 2016 Best Places to Live's recent selection of Denver as their number one city.

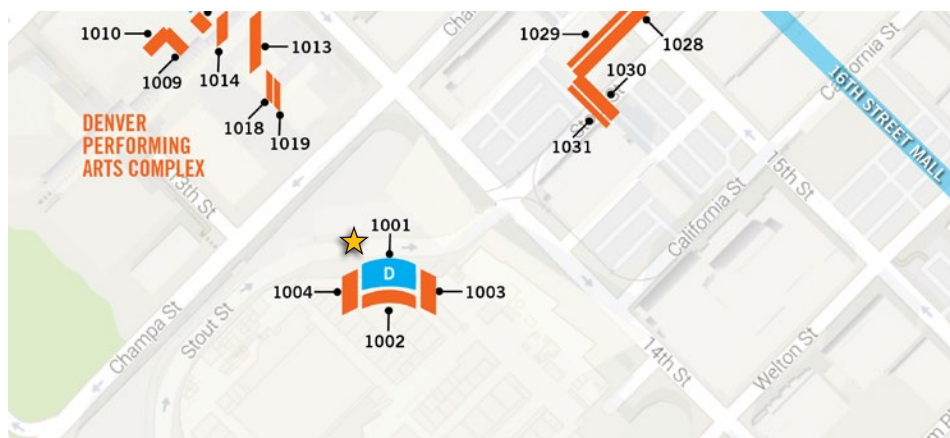
Denver Colorado



Denver Digital Network Sizzle Reel

BC UNIT ID: DTD 1001
 LOCATION: 14th St & Champa St
 GEOPATH ID: 30496027
 SIZE: 25' H X 60' W
 FORMAT: Digital
 FACING: North
 LAT: 39.744562
 LONG: -104.996292

Denver Digital Network Spec Sheet



DESTINATION DESCRIPTION

This super-cluster of spectacular media overlooks the always busy intersection of 14th St. and Champa St. in the heart of downtown Denver. Positioned on the parking structure of the Colorado Convention Center, these high profile displays reach vehicular and pedestrian traffic day and night. Denver's light rail system stops below the garage directly behind this sign, dropping off and picking up commuters for the downtown business district as well as visitors to the Convention Center and the Denver Center for the Performing Arts. **Hours of Operation: 19 Hours/Day.**

Please Note: City of Denver requires approval of all ad copy. Approvals may take up to five days.

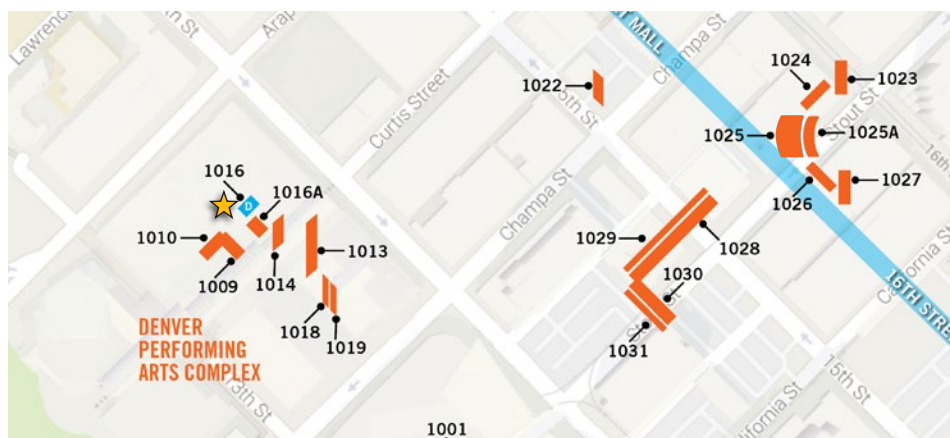
Denver Colorado



▶ Denver Digital Network Sizzle Reel

BC UNIT ID: DTD 1016
 LOCATION: 14th St & Arapahoe St
 GEOPATH ID: 30711534
 SIZE: 19' H X 24' W
 FORMAT: Digital
 FACING: West
 LAT: 39.746036
 LONG: -104.997835

Denver Digital Network Spec Sheet



DESTINATION DESCRIPTION

This dramatic digital location is located above the entrance to the upscale Oceanaire Restaurant. It is also directly across the street from the Four Seasons Hotel, Residence at the Four Seasons and the Teatro Hotel. The sign is within two blocks of 16th Street Mall, Larimer Square, LoDo and the Colorado Convention Center. **Hours of Operation: 19 Hours/Day.**

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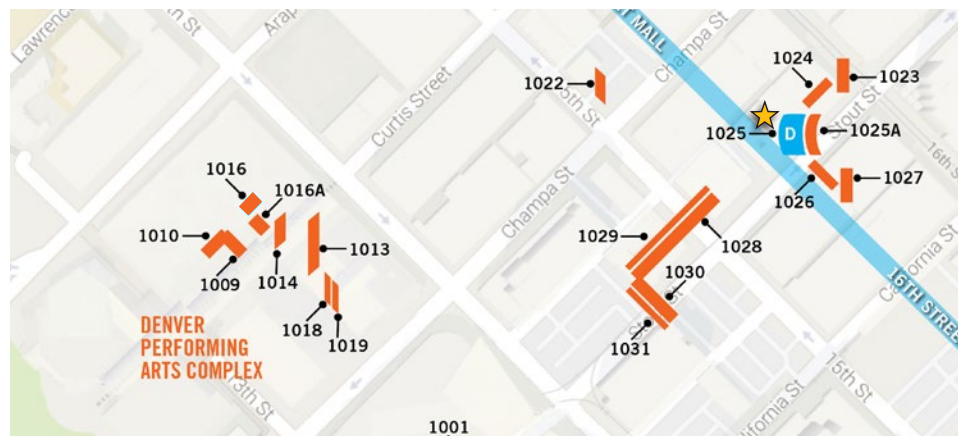
Denver Colorado



Denver Digital Network Sizzle Reel

BC UNIT ID: DTD 1025
 LOCATION: 16th St Mall & Champa St
 GEOPATH ID: 30617476
 SIZE: 18' H X 32' W
 FORMAT: Digital
 FACING: West
 LAT: 39.746635
 LONG: -104.993734

Denver Digital Network Spec Sheet

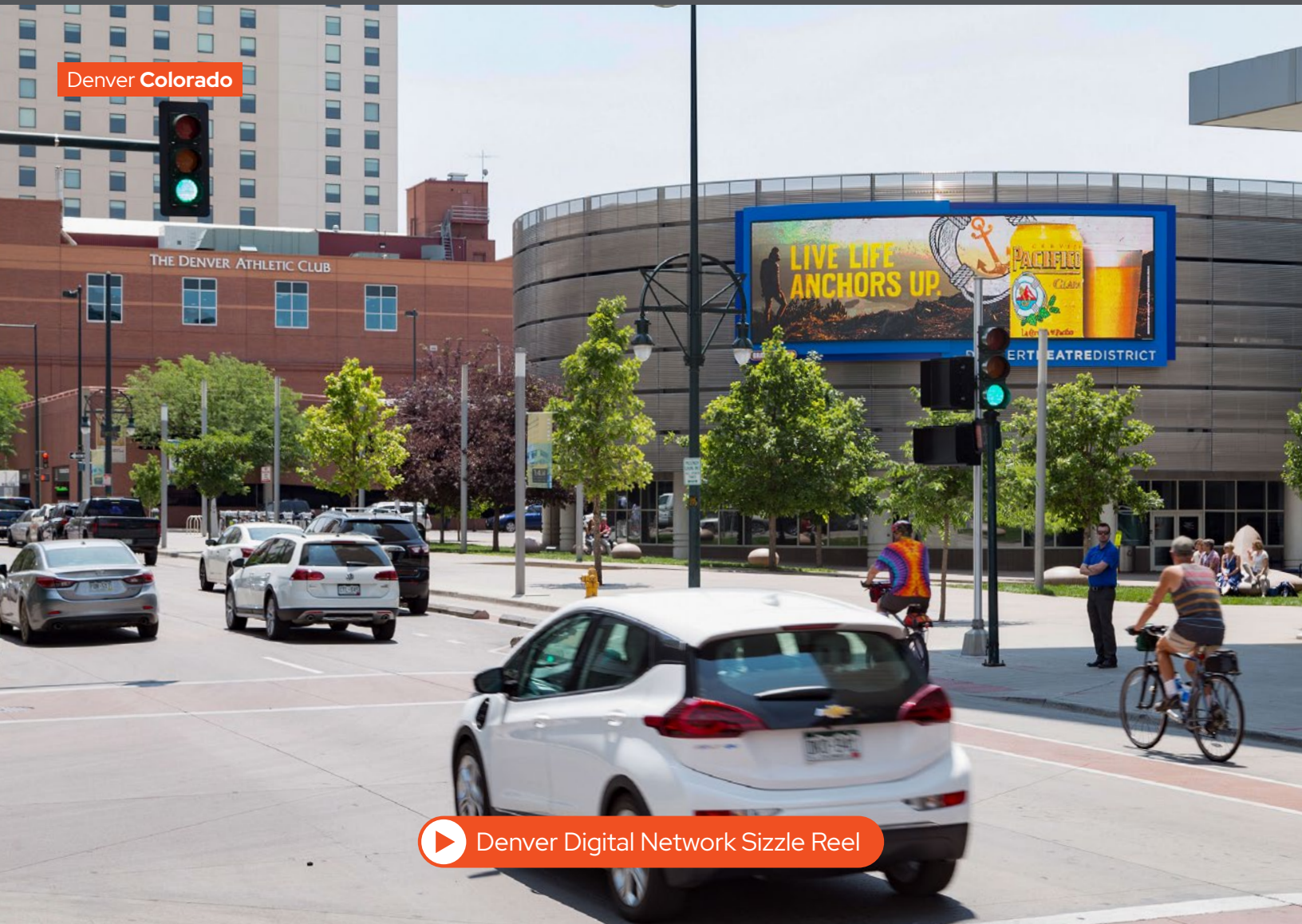


DESTINATION DESCRIPTION

This full-motion digital LED display is located on the corner of Champa St. and the 16th St. Mall and is one of the main focal points within the Denver Theatre District; the main shopping, dining and gathering area in downtown Denver. A hot spot for marketers to participate in activation and sponsorship opportunities, this elevated sign reads to continuous pedestrian and vehicular traffic alike.
 Hours of Operation: 19 Hours/Day.

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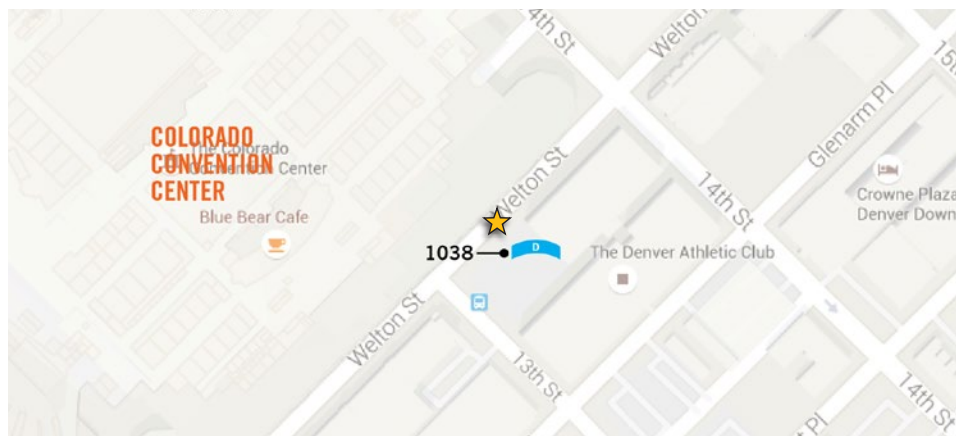
Denver Colorado



▶ Denver Digital Network Sizzle Reel

BC UNIT ID: DTD 1038
 LOCATION: 14TH ST & WELTON ST
 GEOPATH ID: 30830625
 SIZE: 14' h x 48' w
 FORMAT: DIGITAL
 FACING: North
 LAT: 39.74274
 LONG: -104.9944

Denver Digital Network Spec Sheet



DESTINATION DESCRIPTION

This digital spectacular media is located outside the main entrance of the Colorado Convention Center and reads to vehicular and pedestrian traffic on 14th Street and California Street. Denver's light rail system passes directly in front of this display and has a stop just to the north. Common riders of the transit include commuters for the downtown business district, visitors to the Convention Center and the Denver Center for the Performing Arts as well as sports fans attending a Colorado Rockies baseball game.

Hours of Operation: 19 Hours/Day

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