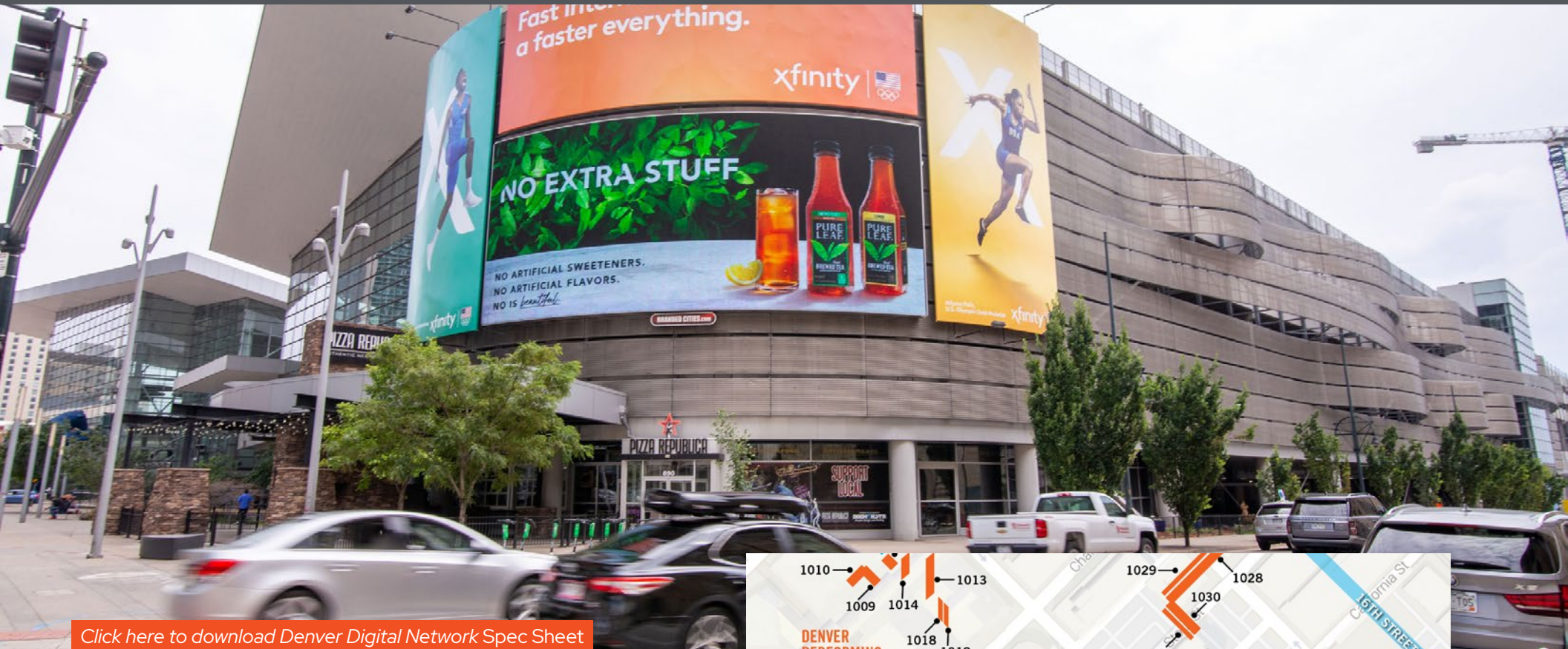




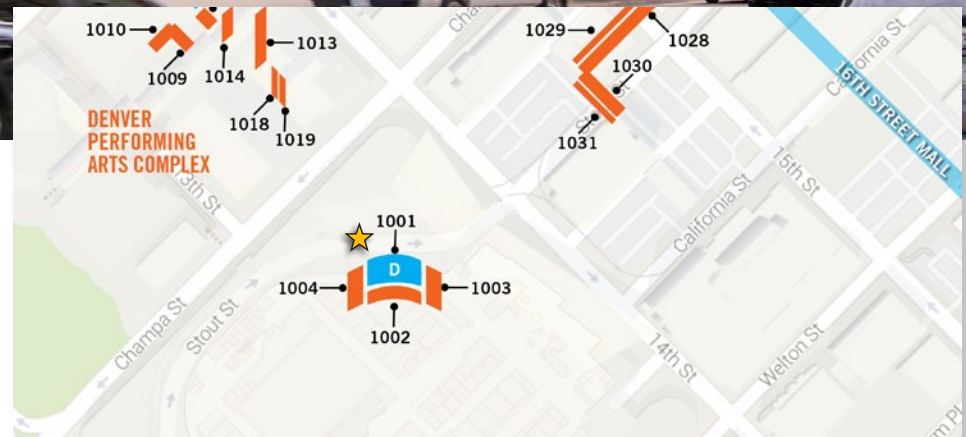
Denver Digital Network Sizzle Reel





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**BC UNIT ID:** DTD 1001  
**LOCATION:** 14th St & Champa St  
**GEOPATH ID:** 30496027  
**SIZE:** 25' H X 60' W  
**FORMAT:** Digital  
**FACING:** North  
**LAT:** 39.744562  
**LONG:** -104.996292

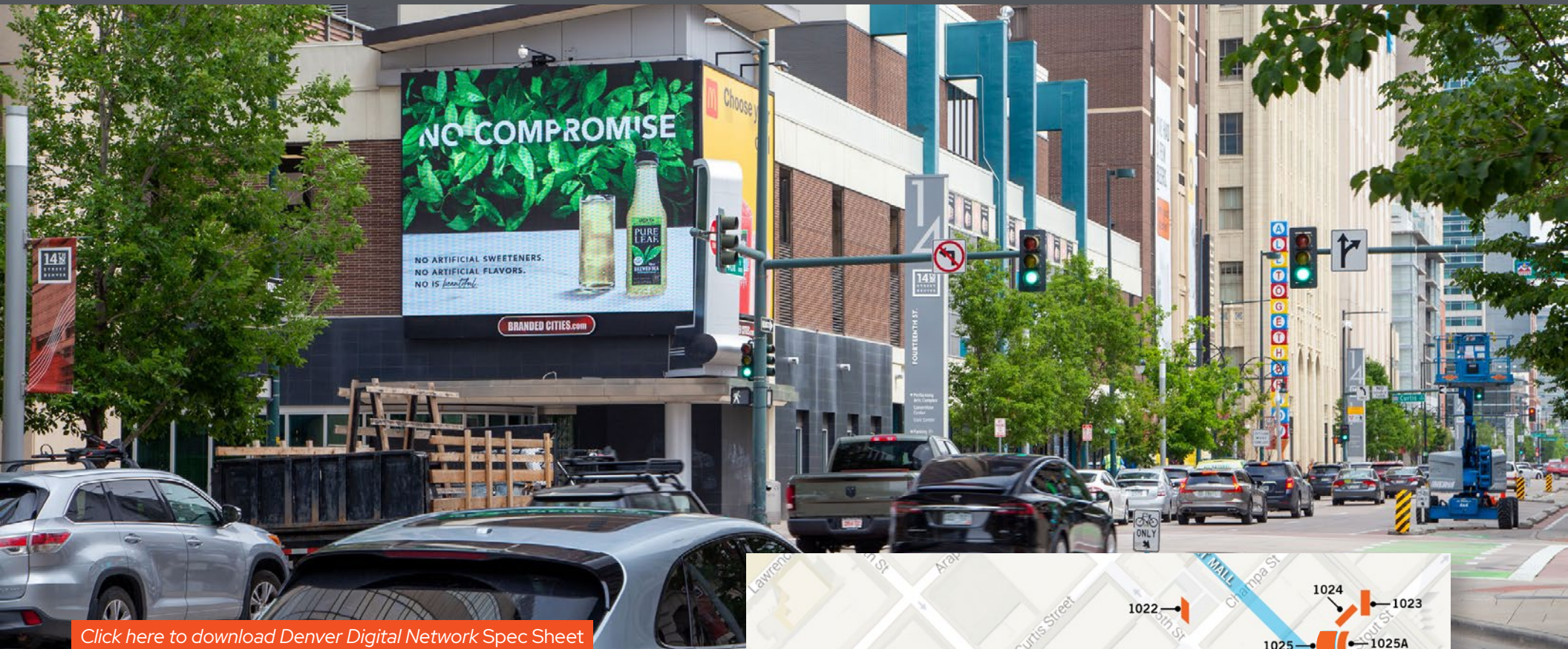


### DESTINATION DESCRIPTION

This super-cluster of spectacular media overlooks the always busy intersection of 14th St. and Champa St. in the heart of downtown Denver. Positioned on the parking structure of the Colorado Convention Center, these high profile displays reach vehicular and pedestrian traffic day and night. Denver's light rail system stops below the garage directly behind this sign, dropping off and picking up commuters for the downtown business district as well as visitors to the Convention Center and the Denver Center for the Performing Arts. **Hours of Operation: 19 Hours/Day.**

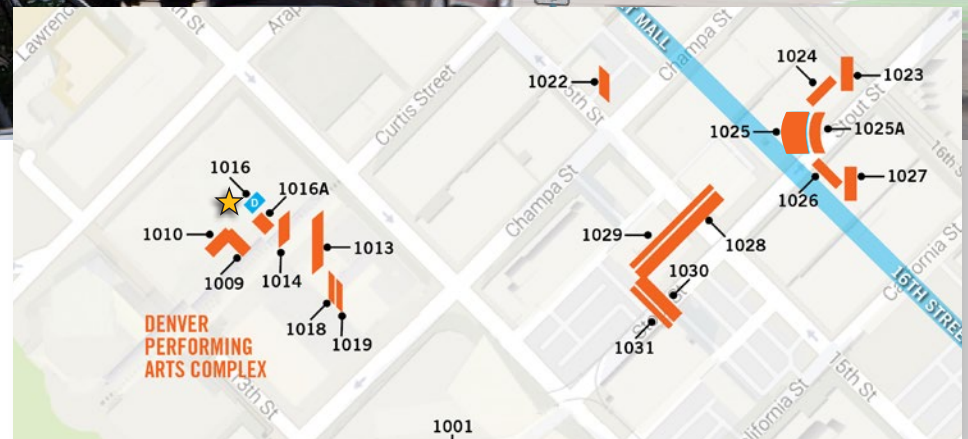
**Please Note:** City of Denver requires approval of all ad copy. Approvals may take up to five days.





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**BC UNIT ID:** DTD 1016  
**LOCATION:** 14th St & Arapahoe St  
**GEOPATH ID:** 30711534  
**SIZE:** 19' H X 24' W  
**FORMAT:** Digital  
**FACING:** West  
**LAT:** 39.746036  
**LONG:** -104.997835



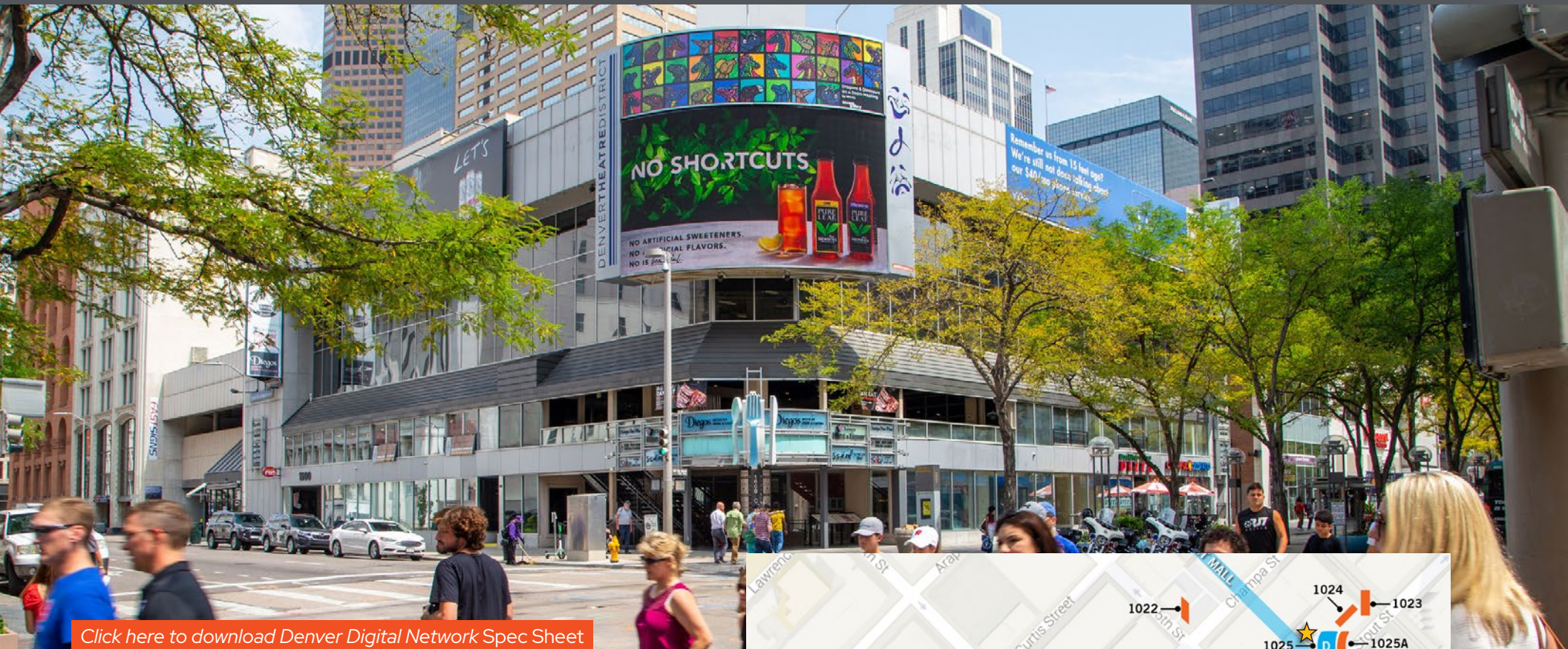
### DESTINATION DESCRIPTION

This dramatic digital location is located above the entrance to the upscale Oceanaire Restaurant. It is also directly across the street from the Four Seasons Hotel, Residence at the Four Seasons and the Teatro Hotel. The sign is within two blocks of 16th Street Mall, Larimer Square, LoDo and the Colorado Convention Center.

**Hours of Operation:** 19 Hours/Day.

**Please Note:** City of Denver requires approval of all ad copy. Approvals may take up to five days.





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**BC UNIT ID:** DTD 1025  
**LOCATION:** 16th St Mall & Champa St  
**GEOPATH ID:** 30617476  
**SIZE:** 18' H X 32' W  
**FORMAT:** Digital  
**FACING:** West  
**LAT:** 39.746635  
**LONG:** -104.993734



### DESTINATION DESCRIPTION

This full-motion digital LED display is located on the corner of Champa St. and the 16th St. Mall and is one of the main focal points within the Denver Theatre District; the main shopping, dining and gathering area in downtown Denver. A hot spot for marketers to participate in activation and sponsorship opportunities, this elevated sign reads to continuous pedestrian and vehicular traffic alike. **Hours of Operation: 19 Hours/Day.**

**Please Note:** City of Denver requires approval of all ad copy. Approvals may take up to five days.





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BC UNIT ID: DTD 1038

LOCATION: 14TH ST & WELTON ST

GEOPATH ID: 30830625

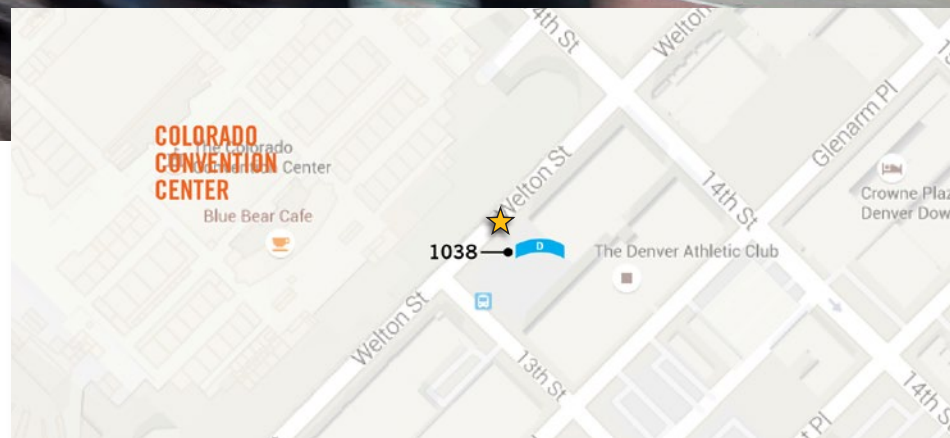
SIZE: 14' h x 48' w

FORMAT: Digital

FACING: North

LAT: 39.74274

LONG: -104.9944



### DESTINATION DESCRIPTION

This digital spectacular media is located outside the main entrance of the Colorado Convention Center and reads to vehicular and pedestrian traffic on 14th Street and California Street. Denver's light rail system passes directly in front of this display and has a stop just to the north. Common riders of the transit include commuters for the downtown business district, visitors to the Convention Center and the Denver Center for the Performing Arts as well as sports fans attending a Colorado Rockies baseball game. **Hours of Operation: 19 Hours/Day**

**Please Note:** City of Denver requires approval of all ad copy. Approvals may take up to five days.