

Los Angeles California



BC UNIT ID: The Wilshire

LOCATION: Wilshire Blvd and S Western Ave

GEOPATH ID: 30892980

SIZE: 20' H x 40' W

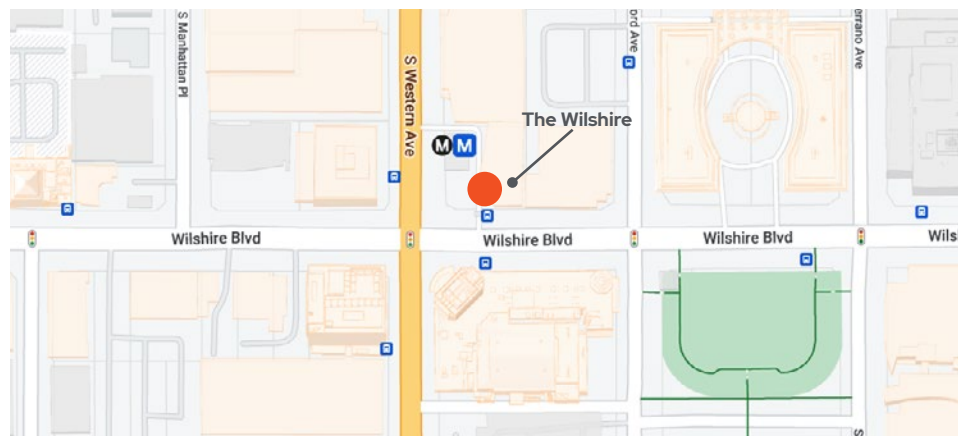
FORMAT: Digital/Illuminated

FACING: SW

LAT: 34.06196

LONG: -118.308707

[The Wilshire Spec Sheet](#)



DESTINATION DESCRIPTION

The Wilshire is an iconic and premier digital spectacular in the Los Angeles market. Located at the intersection of Wilshire Boulevard and South Western Avenue and across from the historic music venue, The Wiltern Theatre, The Wilshire sits along two highly trafficked corridors, linking Beverly Hills in the west to Downtown Los Angeles in the east, as well as linking Hollywood in the north to the 10 Freeway in the south.

The large-format 20' x 40' digital spectacular is ideal for targeting a multitude of audiences in one of the most densely populated districts in Los Angeles.

Hours of Operation: 24 hours/day