

Los Angeles California



BC UNIT ID: The Wilshire East

LOCATION: Wilshire Blvd and Oxford Ave

GEOPATH ID: TBD

SIZE: 27' H x 58' W

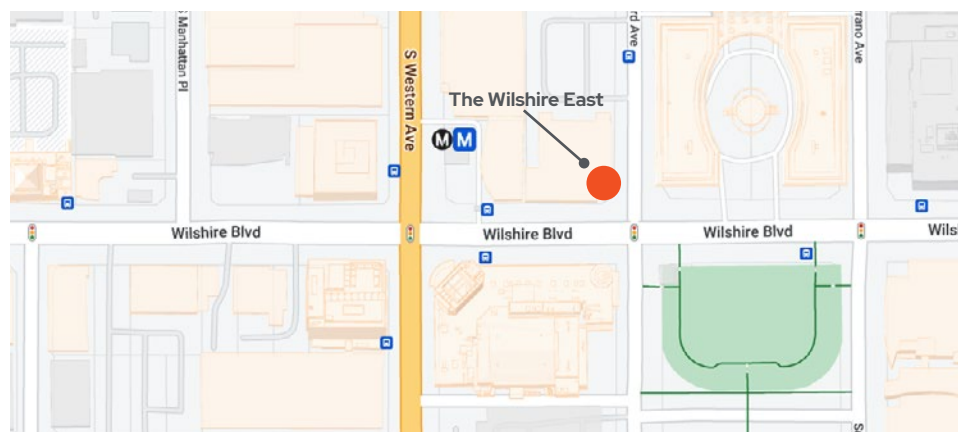
FORMAT: Digital/Illuminated

FACING: SW

LAT: 34.06196

LONG: -118.308707

[The Wilshire East Spec Sheet](#)



DESTINATION DESCRIPTION

The Wilshire East is Branded Cities' newest large-format digital spectacular in the Los Angeles market. Located at the site of a vast luxury residential and retail complex known as OPUS, The Wilshire East and its graceful curving screen will be a landmark to those in the neighborhood. At over 1,600 square feet large, The Wilshire East will be capable of supporting high definition static imagery as well as dynamic and engaging campaigns.

The large-format 27' x 58' digital spectacular is ideal for targeting a multitude of audiences in one of the most densely populated districts in Los Angeles.

Hours of Operation: 24 hours/day