

MARK WAHLBERG
THE FAMILY PLAN
An Apple Original Film by SKYDANCE
DEC 15 **tv+**

The billboard features a family of five (Mark Wahlberg, his wife, and three children) standing on a desert landscape with a city skyline in the background. The text is in white and yellow on a blue background.

brandedcities

378

Wilshire Bl

Koreatown

YASIKNARA

FISHY FISHY



PICK UP

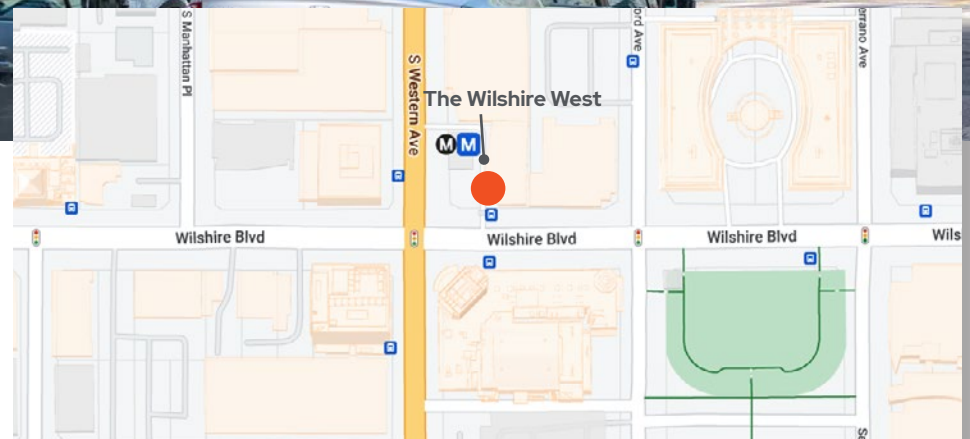
PARIS BAGUETTE

PARIS BAGUETTE
Now Open

6XXU098
VANDERBILT



[Click here to download Wilshire West Spec Sheet](#)



BC UNIT ID: The Wilshire West
LOCATION: Wilshire Blvd and S Western Ave
GEOPATH ID: 30892980
SIZE: 20' H x 40' W
FORMAT: Digital/Illuminated
FACING: SW
LAT: 34.06196
LONG: -118.308707

DESTINATION DESCRIPTION

The Wilshire West is an iconic and premier digital spectacular in the Los Angeles market. Located across from the historic music venue, The Wiltern Theatre, The Wilshire West sits along two highly trafficked corridors, linking Beverly Hills in the west to Downtown Los Angeles in the east, as well as linking Hollywood in the north to the 10 Freeway in the south.

The large-format 20' x 40' digital spectacular is ideal for targeting a multitude of audiences in one of the most densely populated districts in Los Angeles.

Hours of Operation: 24 hours/day