



## 405A&B DIGITAL SPEC SHEET

### Content & File Format Specifications

Final Content Size: 445px H x 480px W

Live Area: 445px H x 480px W

Resolution: (1.0) px @ 72 dpi

Color Mode: RGB

Copy Length: :8-seconds

Audio: Not supported

Static Artwork: .jpg (max), baseline (standard)

Motion Content: Not supported

### Deadlines

Final content must be received (2) two full business days prior to posting. Additional lead time may be required for multiple files.

Non-English copy will be subject to review and translation. Please allow for a minimum of (1) one additional business day for processing.

### File Delivery

Upload to Branded Cities sharefile:

<https://brandedcities.sharefile.com/>

### Hours of Operation

The 405 Digitals Hours: 19hrs (Monday-Sunday)

### Inquiries

If you require assistance with creating content, please contact your Branded Cities Sales Representative.

Production contact: [programming@brandedcities.com](mailto:programming@brandedcities.com)

This display is in partnership with the local Economic Development Zone and the advertisements are subject to certain parameters and guidelines and need prior approval to run. A snipe will be added below your approved creative detailing where the product/service can be obtained in the Economic Development Zone. Your Branded Cities AE will provide all details and approvals.