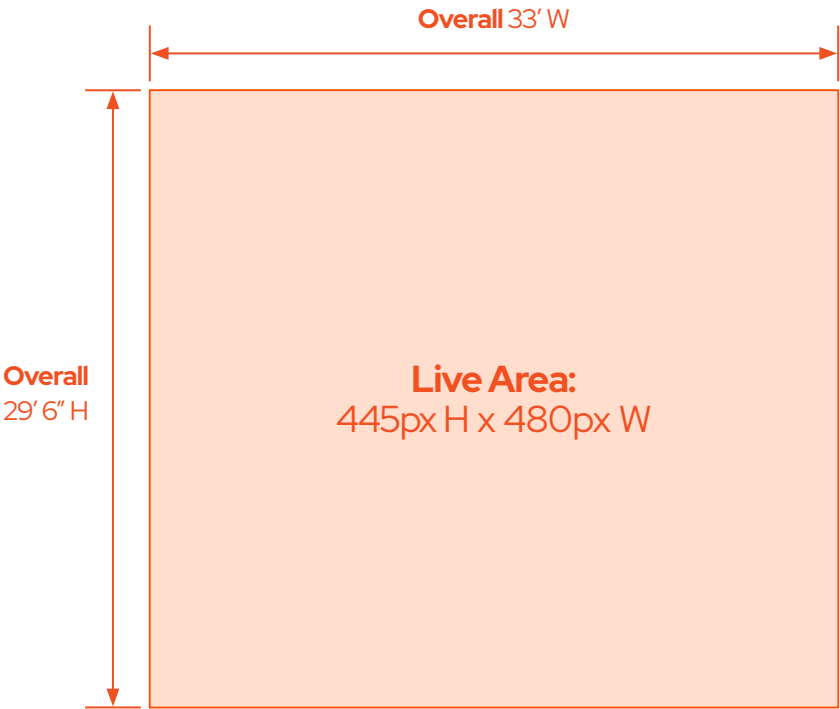


Los Angeles California



Content & File Format Specifications

Final Content Size: 445px H x 480px W
Live Area: 445px H x 480px W
Resolution: (1.0) px @ 72 dpi
Color Mode: RGB
Copy Length: :8-seconds
Audio: Not supported
Static Artwork: .jpg (max), baseline (standard)
Motion Content: Not supported

Deadlines

Final content must be received (2) two full business days prior to posting. Additional lead time may be required for multiple files.

Non-English copy will be subject to review and translation. Please allow for a minimum of (1) one additional business day for processing.

File Delivery

Upload to Branded Cities sharefile:
<https://brandedcities.sharefile.com/r-r706e4564cdd4f4fb>

Hours of Operation

The 405 Digitals Hours: 19hrs (Monday-Sunday)

Inquiries

If you require assistance with creating content, please contact your Branded Cities Sales Representative.
Production contact: traffic@brandedcities.com

This display is in partnership with the local Economic Development Zone and the advertisements are subject to certain parameters and guidelines and need prior approval to run. A snipe will be added below your approved creative detailing where the product/service can be obtained in the Economic Development Zone. Your Branded Cities AE will provide all details and approvals.