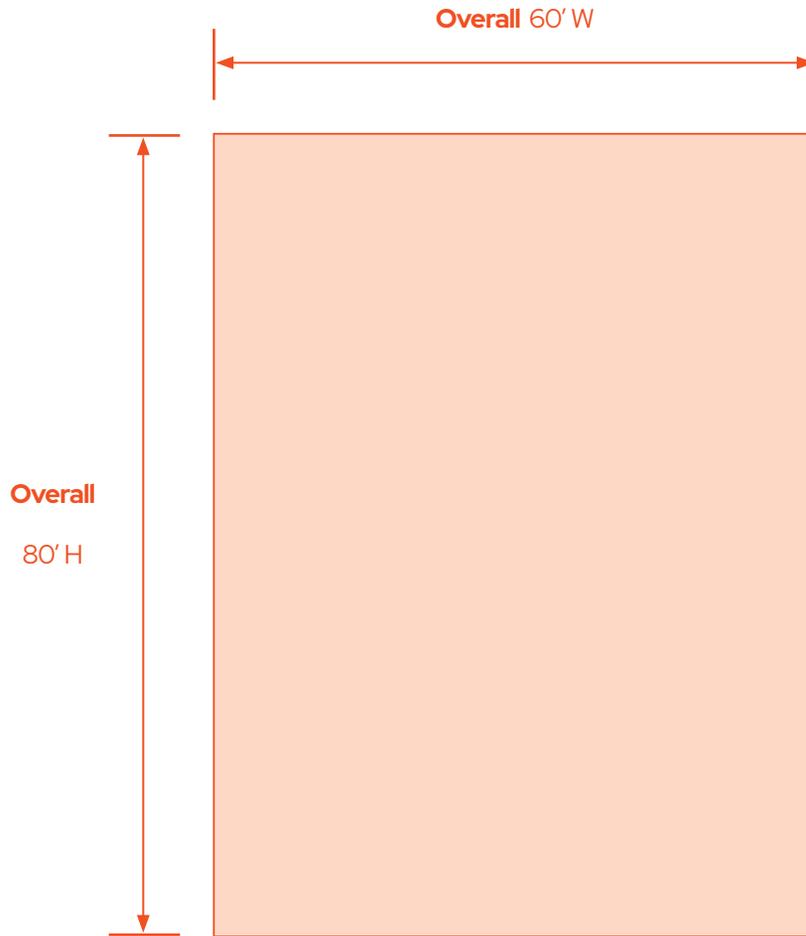


Los Angeles California



## File Format Specifications

Overall Size: 80' H x 60' W  
Bleed Size: none  
Document Scaling: 1/2" = 1'  
Resolution: Minimum 600 dpi  
Color Mode: CMYK  
Text Format: Convert to outlines for upscaling  
Digital File Formats: .pdf

## Materials

Hand painted

## Deadlines

Print-ready art, including the high-resolution digital file and hard proofs, is **due three (3) weeks prior to the posting date**. Painting will not commence until these files are in hand.

## Important Info

When designing art for this wall, please note the existing 3D architectural elements and pilasters as shown in the diagram on page 2 of this spec sheet. Please keep important images and text away from the architectural elements in the upper left quadrant, as these features are prominent.

## General Production Information

- Hand painted posting work requires one to two (1 to 2) week to complete depending on complexity of the art
- Hard takedowns cannot be accommodated on this wall without a copy change. If a hard takedown is required, please discuss this with your account executive at the time of contracting.

## Hard Proofs

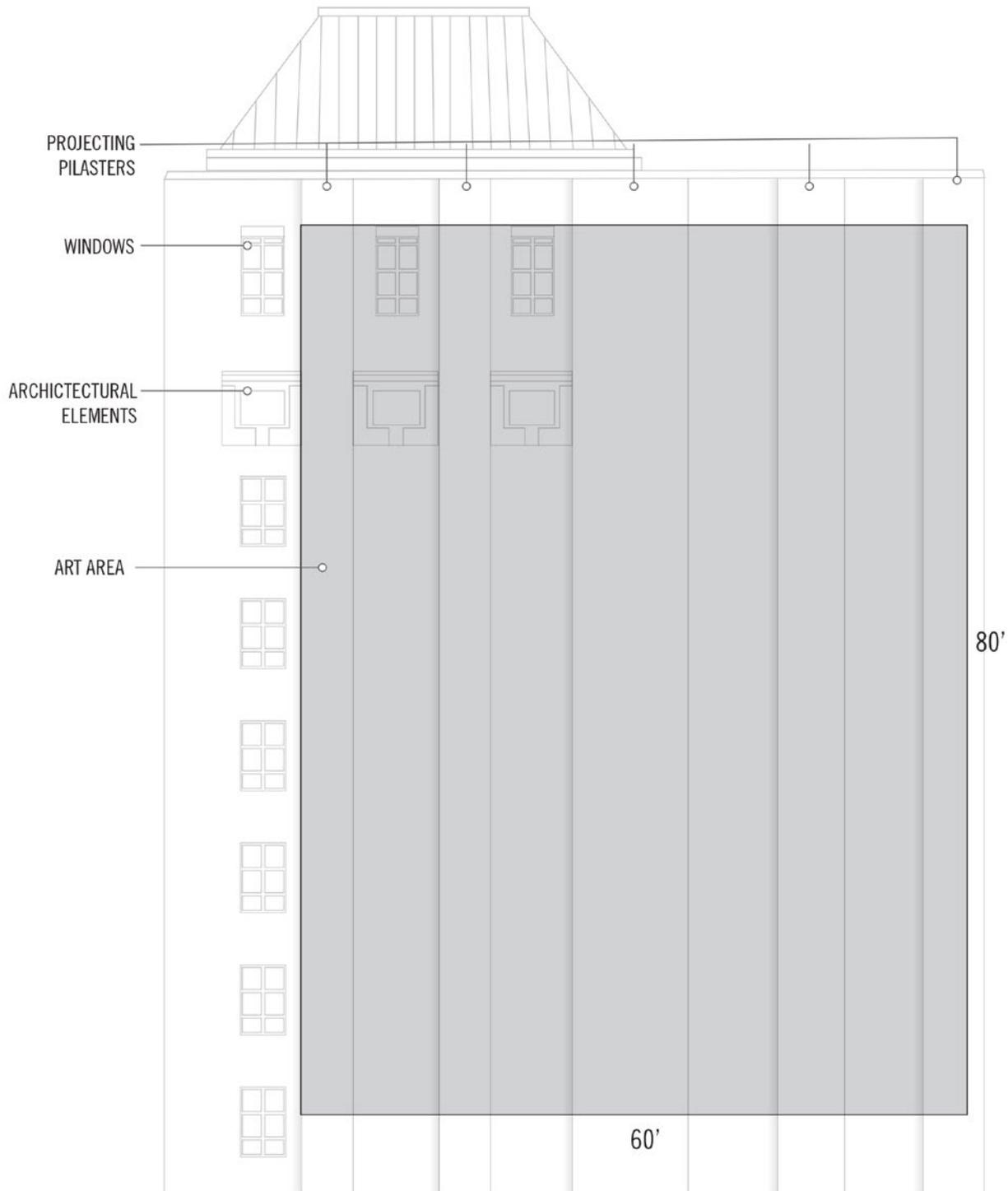
- Three (3) hard color proofs are required for 1/2" = 1'-0" scale
- hard proofs should be printed on paper/poster at 600dpi
- For any artwork containing facial elements, please provide an 8x10 hi-res image of this detail.
- Please send color proofs to:

**Apex Murals**  
3858 Olympiad Dr.  
View Park, CA. 90043  
(310) 469-4912

## File Delivery

Please send art via Hightail, WeTransfer, ShareFile, Dropbox or FTP to the following: [traffic@brandedcities.com](mailto:traffic@brandedcities.com)

Los Angeles California



**NOTE: Art must be received minimum 3 weeks prior to posting.**