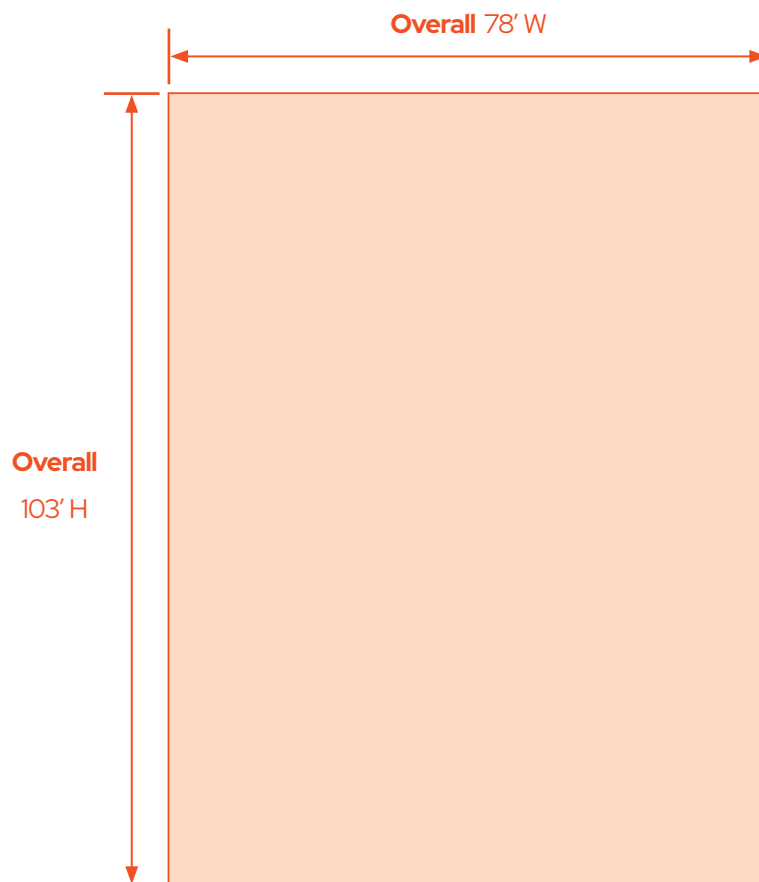


Los Angeles California



File Format Specifications

Overall Size: 103' H x 78' W

Bleed Size: none

Document Scaling: 1/2" = 1'

Resolution: Minimum 600 dpi

Color Mode: CMYK

Text Format: Convert to outlines for upscaling

Digital File Formats: .pdf

Materials

Hand painted

Deadlines

Print-ready art, including the high-resolution digital file and hard proofs, is **due three (3) weeks prior to the posting date**. Painting will not commence until these files are in hand.

Important Info

Please do not put any copy on the bottom 20' of the wall.

General Production Information

- Hand painted posting work requires one to two (1 to 2) week to complete depending on complexity of the art
- Hard takedowns cannot be accommodated on this wall without a copy change. If a hard takedown is required, please discuss this with your account executive at the time of contracting.

Hard Proofs

- Three (3) hard color proofs are required for 1/2" = 1'-0" scale
- hard proofs should be printed on paper/poster at 600dpi
- For any artwork containing facial elements, please provide an 8x10 hi-res image of this detail.
- Please send color proofs to:

Apex Murals

3858 Olympiad Dr.
View Park, CA. 90043
(310) 469-4912

File Delivery

Please send art via Hightail, WeTransfer, ShareFile, Dropbox or FTP to the following: traffic@brandedcities.com