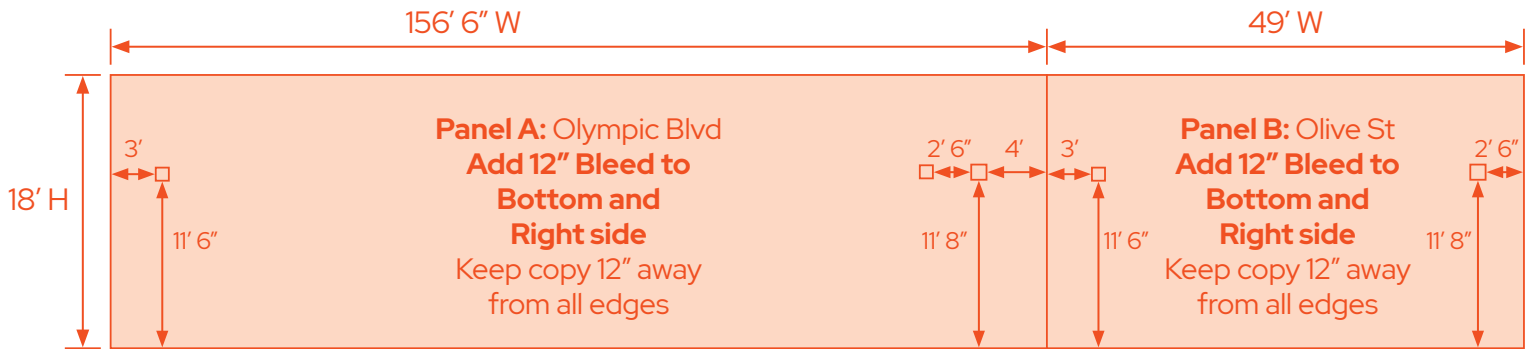


Los Angeles California



*Schematic not built to scale.

Please Note: There are five (5) 1' X 1' cutouts.



File Format Specifications

Overall Vinyl Size (Including Bleeds):

Panel A: 19' H x 157' 6" W | Panel B: 19' H x 50 W

Live/Visible Area:

Panel A: 18' H x 156' 6" W | Panel B: 18' H x 49' W

Document Scaling: 1" = 1" scale

Resolution: 300 dpi

Color Mode: CMYK

Text Format: Convert to outlines for upscaling

Digital File Formats: .pdf, .jpg, .tiff or .eps preferred

Materials, Sides & Pockets

Material: Flexcon RTS Adhesive Vinyl

Bleeds: 12" on bottom and right side

Overlap: 1"

Deadlines

Print-ready art is due **three (3) weeks prior to posting date.**

Vinyl material to be supplied **one (1) week prior to posting.**

Important Info

To ensure that the text on the advertisement is legible and not disrupted by security camera cutouts, we recommend keeping important info and graphics away from the cutouts.

General Production Information

Vinyl Specifications:

- All vinyl material is required to be accepted by the MEA as flame resistant in accordance with the 1996 edition of NFPA 701 (Standard Methods of Fire Tests for Flame Propagation of Textiles and Films).
- The vinyl will be stamped with original date of manufacture.
- **Overlap:** Required to print an additional 8ft in height of vinyl from the bottom, covering the entire length of the wall.

Proofs: Electronic proofs will be provided for final approval. Once the client receives final proofs from Branded Cities, the client shall have 1 business day to approve the final proofs to avoid any potential delay in posting. Hard proofs are available but add a minimum of 48 hours to the production timeline and incur an additional fee.

Labels: Finished products delivered to installers are required to have labels that include an image of the copy along with the measurements of the product.

Inquiries

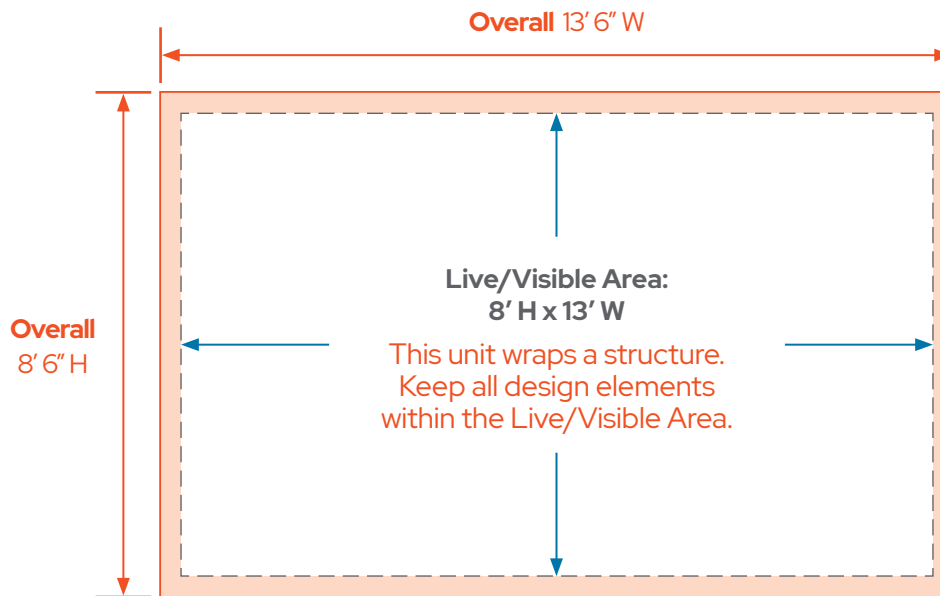
For additional production questions, please contact:
traffic@brandedcities.com

Shipping Contact

Pro Graphic Installers Inc

405 W. California Ave, Unit B, Glendale, CA 91203
(424) 200-1103

Los Angeles California



*Schematic not built to scale.



File Format Specifications

Overall Vinyl Size (Including Bleeds): 8' 6" H x 13' 6" W
 Live/Visible Area: 8' H x 13' W
 Document Scaling: 1' = 1" scale
 Resolution: 300 dpi
 Color Mode: CMYK
 Text Format: Convert to outlines for upscaling
 Digital File Formats: .pdf, .jpg, .tiff or .eps preferred

Materials, Sides & Pockets

Material: Flexcon RTS Adhesive Vinyl
 Bleeds: 3" bleeds on all sides

Deadlines

Print-ready art is due **three (3) weeks prior to posting date.**
 Vinyl material to be supplied **one (1) week prior to posting.**

Inquiries

For additional production questions, please contact:
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