Updated 06/20/2023

Las Vegas **Nevada**



Content & File Format Specifications

Final Content Size: 1376px H x 5376px W Live Area: 1376px H x 5376px W Resolution: (1.0) px @ 72 dpi

Color Mode: RGB

Copy Length: :15-seconds; 30 FPS

Audio: Not supported

Static Artwork: .jpg (max), baseline (standard) Motion Content: .mp4 (H.264 codec)

Deadlines

Final content must be received four (4) full business days prior to posting. Additional lead time may be required for multiple files.

Non-English copy will be subject to review and translation. Please allow for a minimum of one (1) additional business day for processing.

Template Downloads

Recommended templates: After Effects | Photoshop

File Delivery

Upload to Branded Cities sharefile:

https://brandedcities.sharefile.com/r-r46753acc1c8f405ba5a41d26e14fcfe0

Hours of Operation

The bLVd Digital Hours: 24hrs (Monday-Sunday)

Inquiries

If you require assistance with creating content, please contact your Branded Cities Sales Representative.

Production contact: traffic@brandedcities.com