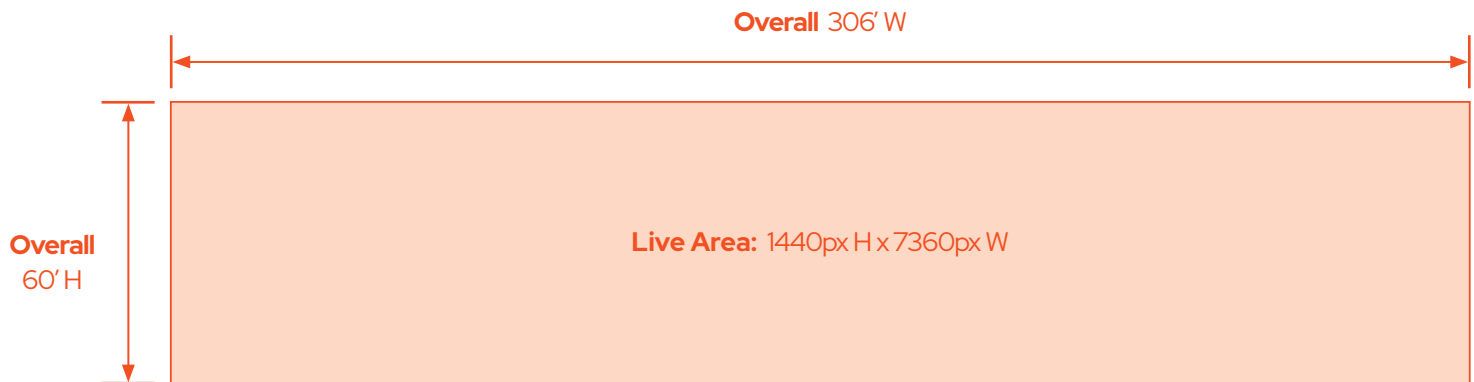


Las Vegas Nevada



*Schematic not built to scale.

Due to the curvature of the LED on the left side, full-screen layouts should employ an 840px margin on the left side for all pertinent (message) type to avoid inadvertent cropping at optimum viewing angles. Incidental text and background elements can live anywhere on the LED.

Content & File Format Specifications

Final Content Size: 1440px H x 7360px W

Live Area: 1440px H x 7360px W

Resolution: (1.0) px @ 72 dpi

Color Mode: RGB

Copy Length: :15-seconds; 30 FPS

Audio: Not supported

Static Artwork: .jpg (max), baseline (standard)

Motion Content: QuickTime Animation codec or
Apple ProRes (4:4:4 or 4:2:2)

Deadlines

Final content must be received **two (2) full business days prior to posting**. Additional lead time may be required for multiple files.

Non-English copy will be subject to review and translation. Please allow for a minimum of **one (1) additional business day** for processing.

Template Downloads

Recommended templates:

After Effects

File Delivery

Upload to Branded Cities sharefile:

<https://brandedcities.sharefile.com/r/rbb1d20b183846849>

Hours of Operation

The Harmon Corner Digital Hours: 24hrs (Monday-Sunday)

Inquiries

If you require assistance with creating content, please contact your Branded Cities Sales Representative.

Production contact: traffic@brandedcities.com