



### Content & File Format Specifications

**Final Content Size:** 1296px H x 768px W

**Live Area:** 1296px H x 768px W

**Resolution:** (1.0) px @ 72 dpi

**Color Mode:** RGB

**Copy Length:** :15-seconds; 30 FPS

**Audio:** Not supported

**Static Artwork:** .jpg (max), baseline (standard)

**Motion Content:** .mp4 (H.264 codec)

### Deadlines

Final content must be received **(2) two full business days** prior to posting. Additional lead time may be required for multiple files.

Non-English copy will be subject to review and translation.

Please allow for **a minimum of (1) one additional business day** for processing.

### File Delivery

**\*Do not send working comp**

**\*Only send Final Render to the link below, otherwise creative will not be accepted.**

**Upload to Branded Cities sharefile:**

<https://brandedcities.sharefile.com/r-rad309703e6c4f1ba>

### Hours of Operation

**8th Ave Digital Hours:** 6a-2a (Monday-Sunday)

### Inquiries

If you require assistance with creating content, please contact your Branded Cities Sales Representative.

**Production contact:** [traffic@brandedcities.com](mailto:traffic@brandedcities.com)