

## New York New York

**Please Note:** Midtown Financial requires the delivery of a single file, the specs of which can be found on this page. Please follow the links to the templates provided for the layout of the file.

### Template Download

**Please click the link below for the required templates.**

**Click here:** [After Effects + Tutorial | Photoshop](#)

### Content & File Format Specifications

**Final Content Size:** 4320px H x 3840px W

**Live Area:** Various (See Display Sizing Chart)

**Resolution:** (1.0) px @ 72 dpi

**Color Mode:** RGB

**Copy Length:** :15 seconds; 30 FPS

**Audio:** Not supported

**Static Artwork:** .jpg (max), baseline (standard)

**Motion Content:** .mov (animation codec)

### Deadlines

Final content must be received **(2) two full business days** prior to posting. Additional lead time may be required for multiple files.

Non-English copy will be subject to review and translation.

Please allow for a minimum of **(1) one additional business day** for processing.

### File Delivery

\*Do not send as individual files

\*Do not send working comp

\*Only send Final Render to the link below, otherwise creative will not be accepted.

**Upload to Branded Cities sharefile:**

<https://brandedcities.sharefile.com/r/r439be7ba7204f4cb>

### Hours of Operation

**Midtown Financial Hours:** 6a-2a (M-Su)

### Inquiries

If you require assistance with creating content, please contact your Branded Cities Sales Representative.

**Production contact:** [traffic@brandedcities.com](mailto:traffic@brandedcities.com)

#### Display #1

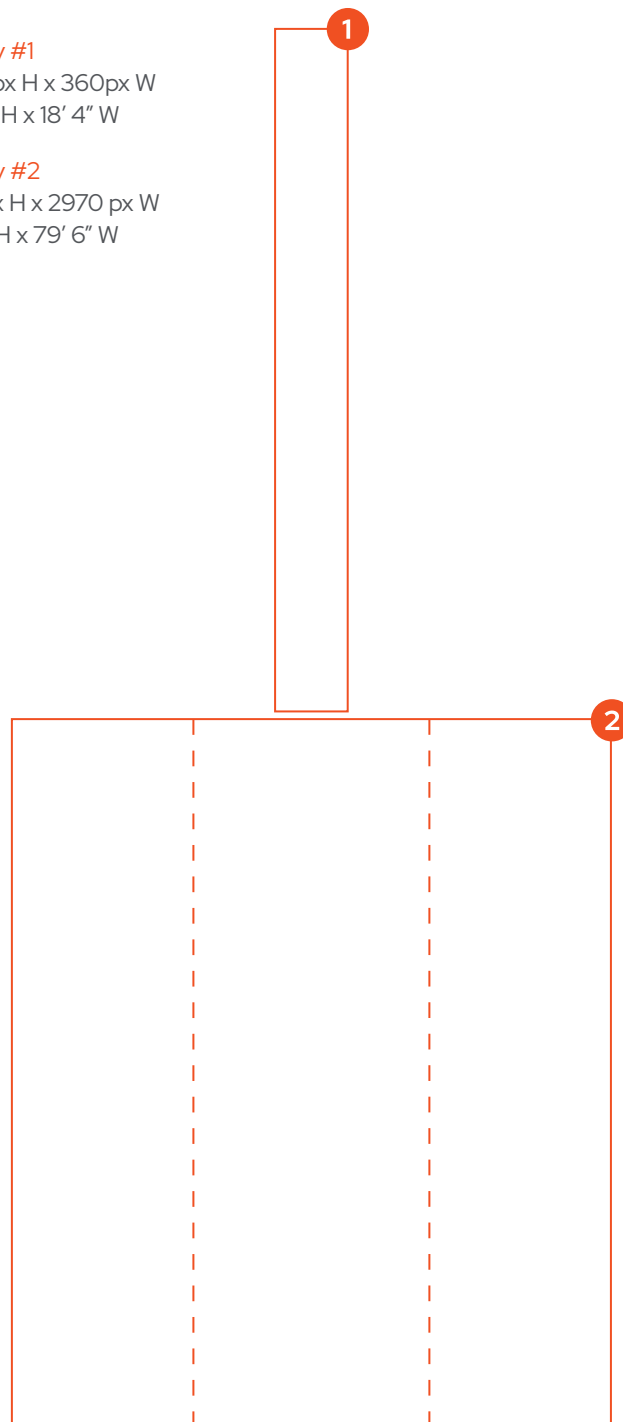
3384 px H x 360px W

169' 2" H x 18' 4" W

#### Display #2

3510px H x 2970 px W

93' 7" H x 79' 6" W



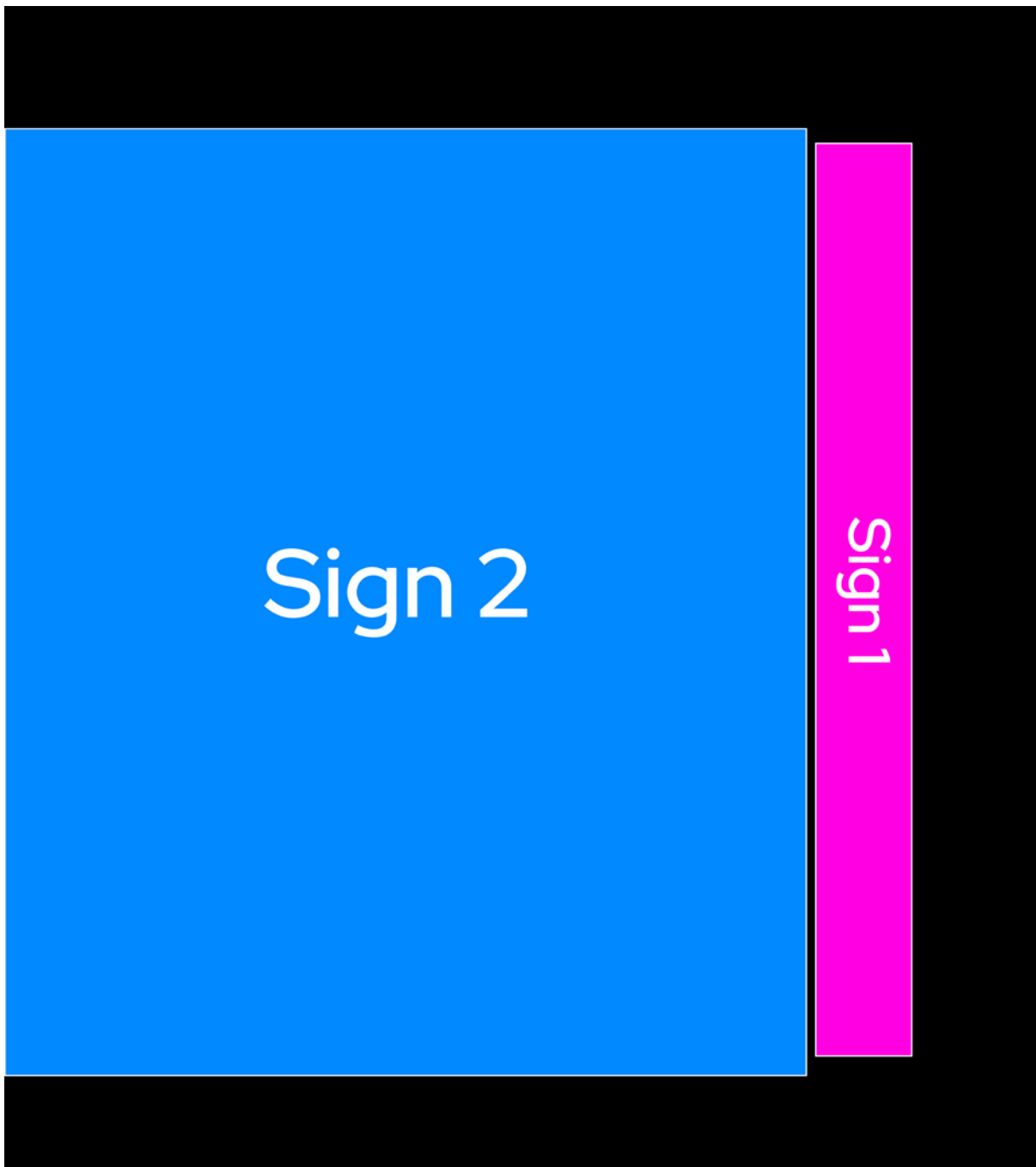
**Midtown Financial consists of 2 screens that must be laid out per the comp on page 2.**

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Final rendered layout should look like the example below.  
Please use the provided template for rendering the final creative.

Please click the link below for the required templates.

**Click here:** [After Effects + Tutorial | Photoshop](#) ←



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