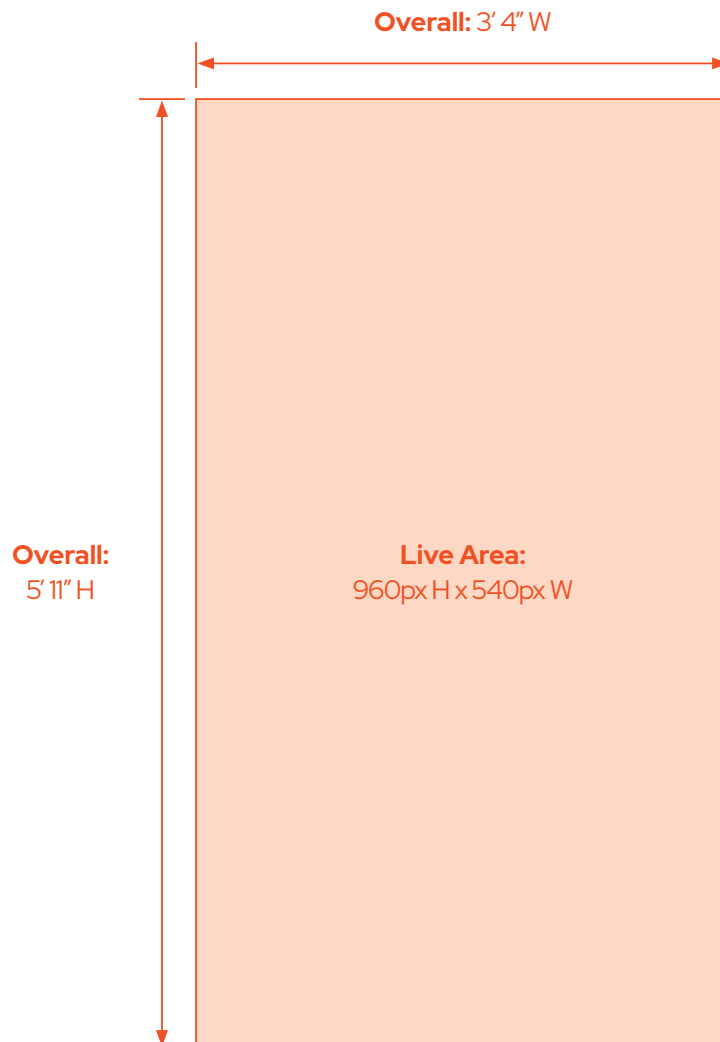


New York New York



Content & File Format Specifications

Final Content Size: 960px H x 540px W
Live Area: 960px H x 540px W
Resolution: (1.0) px @ 72 dpi
Color Mode: RGB
Copy Length: :15-seconds; 30 FPS
Audio: Not supported
Static Artwork: .jpg (max), baseline (standard)
Motion Content: .mp4 (H.264 codec)

Deadlines

Final content must be received (2) two full business days prior to posting. Additional lead time may be required for multiple files.

Non-English copy will be subject to review and translation.
Please allow for a minimum of (1) one additional business day for processing.

Template Downloads

Recommended templates:
After Effects + Tutorial | Photoshop

File Delivery

Upload to Branded Cities sharefile:
<https://brandedcities.sharefile.com/r-r83fc8b65b7774d7>

Hours of Operation

Digitals at the Port Hours: 6a-2a (Monday-Sunday)

Inquiries

If you require assistance with creating content, please contact your Branded Cities Sales Representative.

Production contact: traffic@brandedcities.com