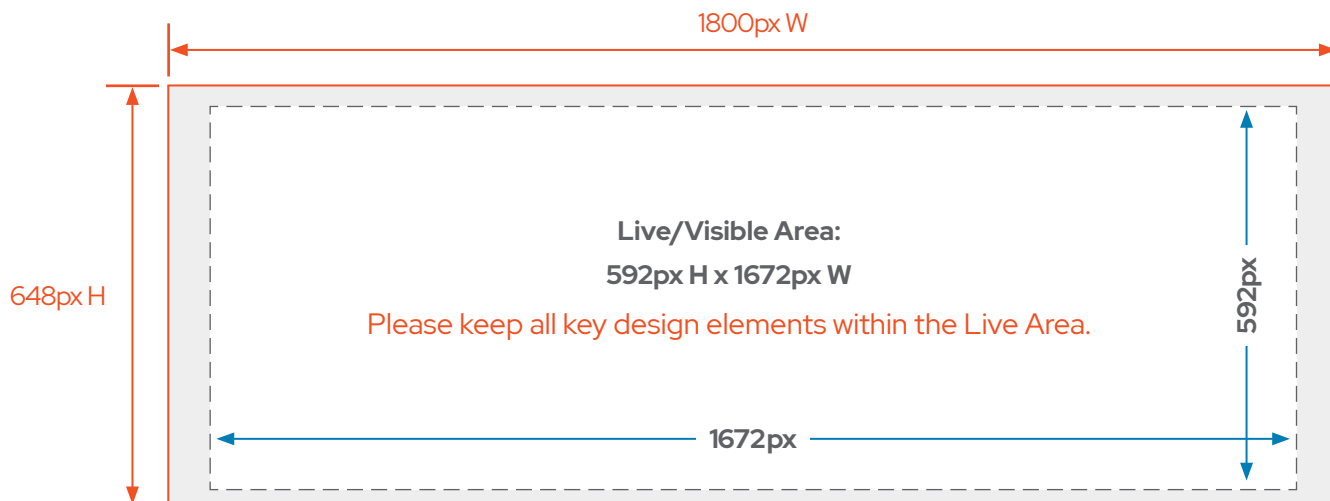


Philadelphia Pennsylvania

Universal Sizing Template



Please Note: The East Market Digital Domination is a network of four digital screens of varying sizes. These file specifications allow the creation of a single layout to correctly fit all four screens. Please keep all key design elements, text and images within the Live Area to avoid any important content from getting cut off.

*Should your brand require borders around the perimeter of the displays, please contact Traffic for support.

Content Specifications

Final Content Size: 648px high x 1800px wide
Live Area: 592px high x 1672px wide
Allow at least 10px margin for design elements and text
Resolution: (1.0) px @ 72 dpi
Color Mode: RGB
Copy Length: 15 seconds; 30 frames per second
Audio: Not supported
Static Artwork: .jpg (max), baseline (standard)
Motion Artwork: .mp4 (H.264 codec)

Deadlines

Final content must be received **two full business days** prior to posting. Additional lead time may be required for multiple files.

Template Downloads

Recommended Universal Sizing template:
After Effects | Photoshop

Advanced templates with digital content on curvatures:
After Effects | Photoshop

File Delivery

Upload to Branded Cities sharefile:
<https://brandedcities.sharefile.com/r-r5be96e385784050b>

Inquiries

For additional production questions, please contact:
traffic@brandedcities.com