

Los Angeles California



**BC UNIT ID:** The LA Ten

**LOCATION:** I-10 Freeway, Downtown LA

**GEOPATH ID:** 30909165

**SIZE:** 103' H X 78' W

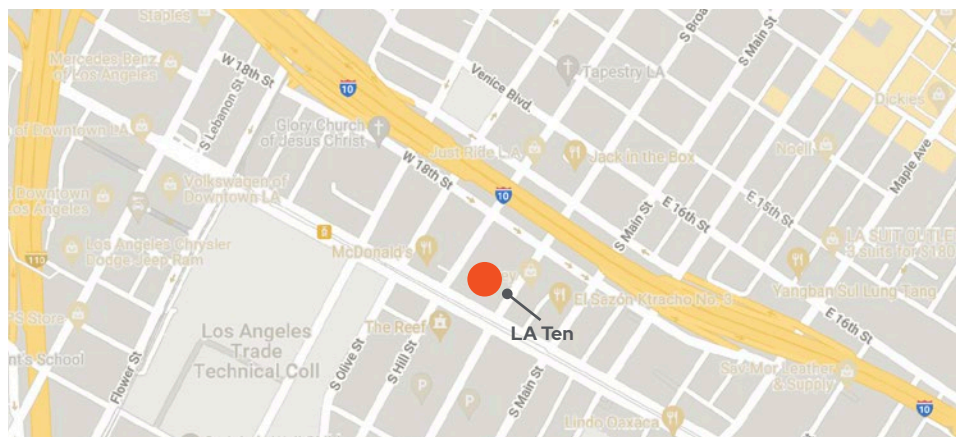
**FORMAT:** Static - Handpainted

**FACING:** East

**LAT:** 34.032122

**LONG:** -118.265994

[LA Ten Spec Sheet](#)



### DESTINATION DESCRIPTION

At over 8,000 square feet, this oversized, hand-painted wallscape, located on the 10 Freeway, is one of the most heavily traveled freeways in Los Angeles and capable of delivering significant impressions for brands. This high-impact wallscape reads to traffic heading west to Downtown LA (DTLA), home of the Crypto.com Arena (formerly the STAPLES Center), L.A. Live and the Los Angeles Convention Center.