

Los Angeles California



**BC UNIT ID:** The Moxy 1A & 1B

**LOCATION:** Figueroa St and W Pico Blvd

**GEOPATH ID:** tbd

**SIZE: 1A:** 52' H x 51' W

**1B:** 52' H x 90' W

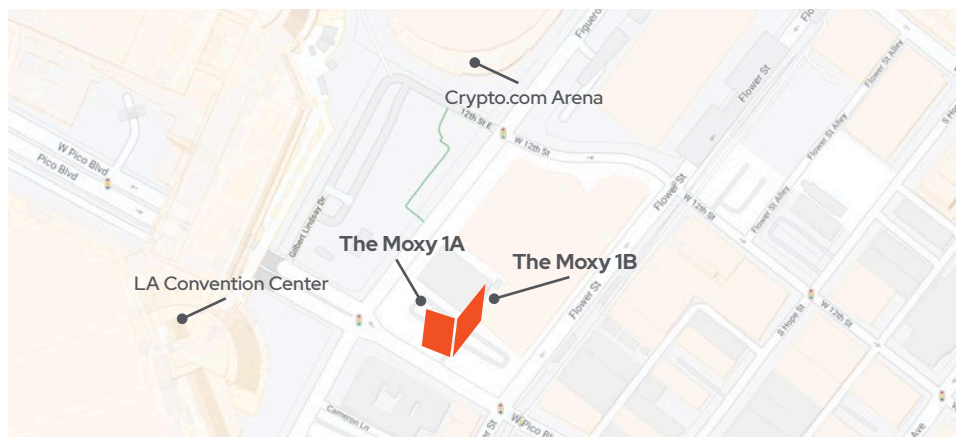
**FORMAT:** Static, Illuminated

**FACING:** East & South

**LAT:** 34.0407

**LONG:** -118.26789

[The Moxy Static Spec Sheet](#)



## DESTINATION DESCRIPTION

Directly across from the Crypto.com Arena (formerly the STAPLES Center) and the Los Angeles Convention Center, Branded Cities' impactful full-motion digital and spectacular signage at The Moxy Hotel is the first that audiences see as they enter Downtown Los Angeles from the heavily trafficked I-10 and I-110 Freeways. Unlike other digital out-of-home units in direct proximity that have category exclusions due to existing Crypto.com partnerships, this large-format and full-motion video display is free of any advertising restrictions.