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BC UNIT ID: The Olympic

LOCATION: Olympic Blvd & Olive St

GEOPATH ID: 50931102 / 50931103 / 50933086

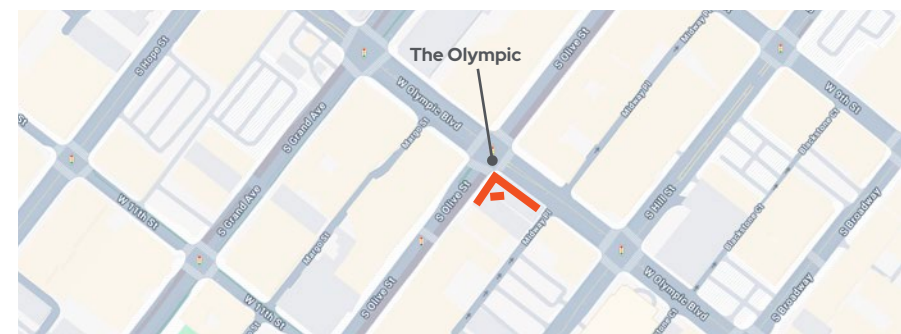
SIZE: 18' H X 205'6" W / 8' W X 13' H

FORMAT: Static, Illuminated

FACING: Northwest & Northeast

LAT: 34.04213

LONG: -118.25946



DESTINATION DESCRIPTION

For a traffic-stopping Out of Home opportunity in the heart of Downtown Los Angeles, look no further than The Olympic, Branded Cities' newest large-format barricade at Olympic Boulevard and Olive Street.

Spanning more than 3,700 square feet, The Olympic delivers a bold, unmissable canvas just steps from Crypto.com Arena, home to the biggest names in sports, music and live entertainment. From Lakers and Kings games to sold-out concerts and tentpole events, this placement captures the energy and scale of one of the most visited entertainment districts in the country.