

**brandedcities**



A map of the Hollywood Blvd area in Los Angeles. Hollywood Blvd runs horizontally across the top. Sunset Blvd runs horizontally across the bottom. Vertical streets from left to right include N Gardner St, N Fuller Ave, N Polissettia Pl, N Formosa Ave, N La Brea Ave, N Orange Dr, N Highland Ave, and N Highland Ave. Hawthorn Ave runs diagonally from the top right towards the center. Sunset Duo 1001 is located at the intersection of N Polissettia Pl and Sunset Blvd. Sunset Duo 1002 is located at the intersection of N Formosa Ave and Sunset Blvd. Two red arrows point from the text labels to these locations.

These highly visible 14' x 48' bulletins on the famed Sunset Strip are key for targeting upscale and trendy audiences while significant traffic on Sunset Boulevard leads to extended viewing. When combined with the spectacular Wall on Sunset, brands will create a dominating effect allowing for unique and impactful creative executions.