

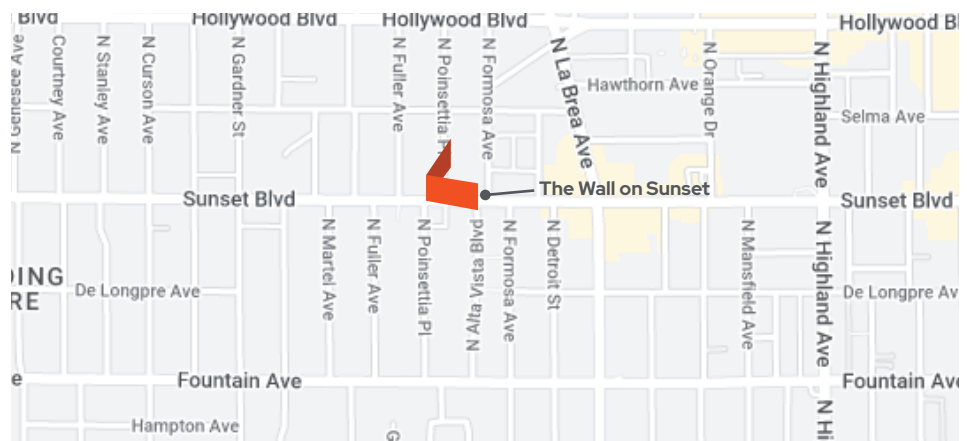
Los Angeles California



[▶ The Sunset Experience SizzleReel](#)

BC UNIT ID: The Wall
LOCATION: Sunset Blvd and
 N Poinsettia Place
GEOPATH ID: 50442710/50396290
SIZE: 24' h x 200' w
FORMAT: Wallscape, Illuminated
FACING: West & South
LAT: 34.098279
LONG: -118.34779

[The Sunset Experience Spec Sheet](#)



DESTINATION DESCRIPTION

This massive 4,800 square foot super-sized wall on the famed Sunset Strip is one of the largest of its kind in Los Angeles. Key for targeting upscale and trendy audiences, significant traffic on Sunset Boulevard leads to extended viewing.

brandedcities



The Sunset Experience SizzleReel

LONG: -118.34779

The map shows the intersection of Hollywood Blvd and Sunset Blvd. N La Brea Ave and N Polinsettia Pl are highlighted. Red lines indicate the locations of Sunset Duo 1001 and Sunset Duo 1002. Sunset Duo 1001 is located on N Polinsettia Pl, and Sunset Duo 1002 is located on N La Brea Ave.

These highly visible 14' x 48' bulletins on the famed Sunset Strip are key for targeting upscale and trendy audiences while significant traffic on Sunset Boulevard leads to extended viewing. When combined with the spectacular Wall on Sunset, brands will create a dominating effect allowing for unique and impactful creative executions.