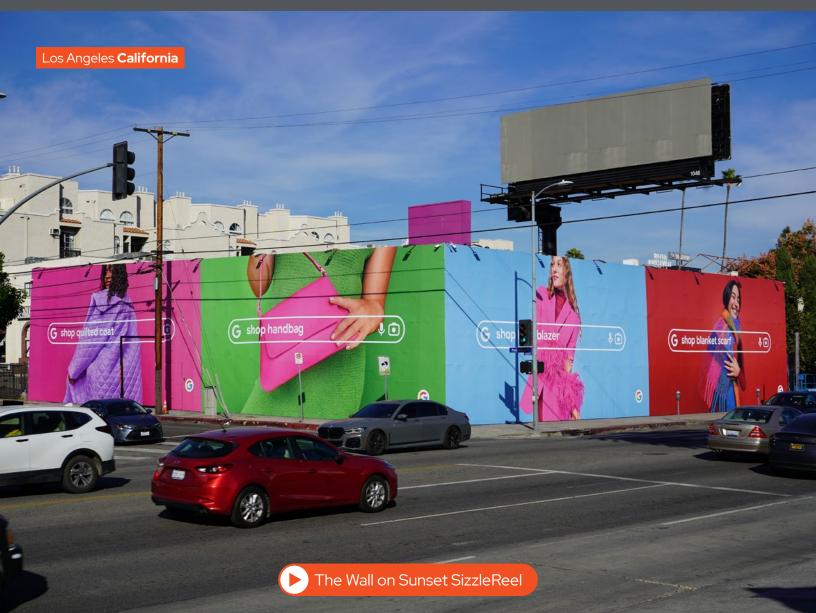
## THE WALL ON SUNSET

## **brandedcities**



BC UNIT ID: The Wall

**LOCATION:** Sunset Blvd and

N Poinsettia Place

GEOPATH ID: 50442710/50396290

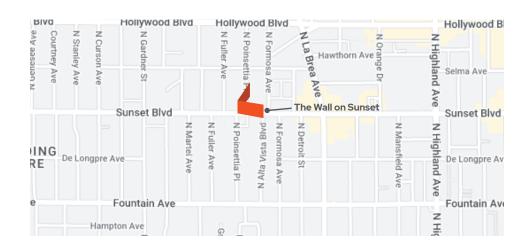
SIZE: 24' h x 200' w

FORMAT: Wallscape, Illuminated

FACING: West & South LAT: 34.098279

LONG: -118.34779

The Wall on Sunset Spec Sheet



## **DESTINATION DESCRIPTION**

This massive 4,800 square foot super-sized wall on the famed Sunset Strip is one of the largest of its kind in Los Angeles. Key for targeting upscale and trendy audiences, significant traffic on Sunset Boulevard leads to extended viewing.