







**BC UNIT ID:** ARIA

**LOCATION:** S Las Vegas Blvd & W Harmon Ave

**GEOPATH ID:** North Face: 50764724;  
South Face: 50764734

**SIZE:** 250' H x 65' W

**FORMAT:** Double Sided Digital

**FACING:** N & S

**LAT:** 36.10862

**LONG:** -115.1734

## DESTINATION DESCRIPTION

The towering ARIA digital signage is a beacon to all northbound and southbound traffic on the famed Las Vegas Strip. Located at the high-end ARIA Resort and Casino, the double-sided ARIA digital signage also stands tall next to the luxury shopping experience, Shops at Crystals.

**Hours of Operation:** 24 Hours/Day