

Content & File Format Specifications

Document Size: 462px H x 1100px W

Live Area: 462px H x 1100px W

Resolution: (1.0) px @ 72 dpi

Color Mode: RGB

Copy Length: 15 seconds; 30 frames per second

Audio: Not supported

Static Artwork: .jpg (max), baseline (standard)

Motion Artwork: .mp4 (H.264 codec)

Deadlines

Final artwork must be received **two full business days** prior to posting. Additional lead time may be required for multiple files.

Template Downloads

Recommended templates:

After Effects | Photoshop

File Delivery

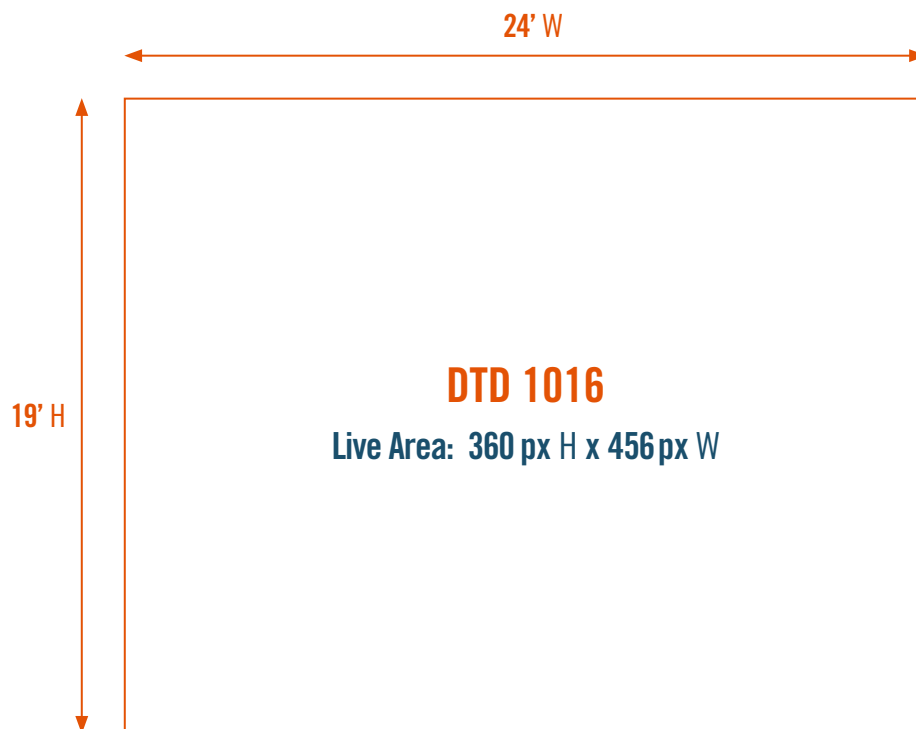
Upload to Branded Cities sharefile:

<https://brandedcities.sharefile.com/r-ra3491b932174c728>

Inquiries

For additional production questions, please contact:

traffic@brandedcities.com



Content & File Format Specifications

Document Size: 360px H x 456px W

Live Area: 360px H x 456px W

Resolution: (1.0) px @ 72 dpi

Color Mode: RGB

Copy Length: 15 seconds; 30 frames per second

Audio: Not supported

Static Artwork: .jpg (max), baseline (standard)

Motion Artwork: .mp4 (H.264 codec)

Deadlines

Final artwork must be received **two full business days** prior to posting. Additional lead time may be required for multiple files.

Template Downloads

Recommended templates:

After Effects | Photoshop

File Delivery

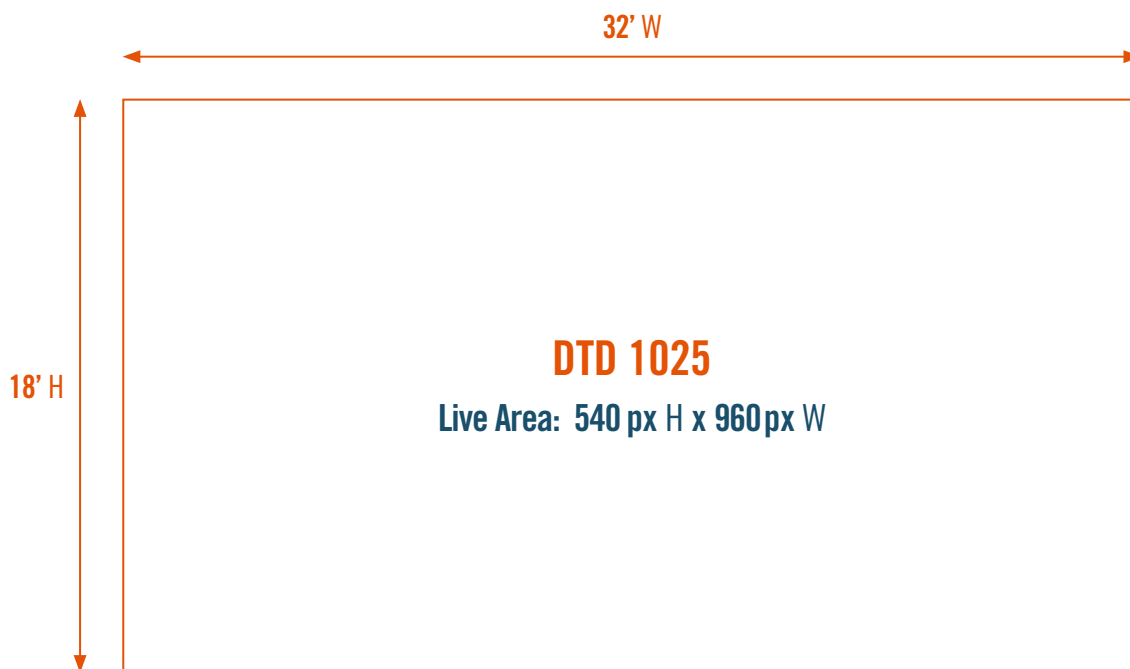
Upload to Branded Cities sharefile:

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Content & File Format Specifications

Document Size: 540px H x 960px W

Live Area: 540px H x 960px W

Resolution: (1.0) px @ 72 dpi

Color Mode: RGB

Copy Length: 15 seconds; 30 frames per second

Audio: Not supported

Static Artwork: .jpg (max), baseline (standard)

Motion Artwork: .mp4 (H.264 codec)

Deadlines

Final artwork must be received **two full business days** prior to posting. Additional lead time may be required for multiple files.

Template Downloads

Recommended templates:

After Effects | Photoshop

File Delivery

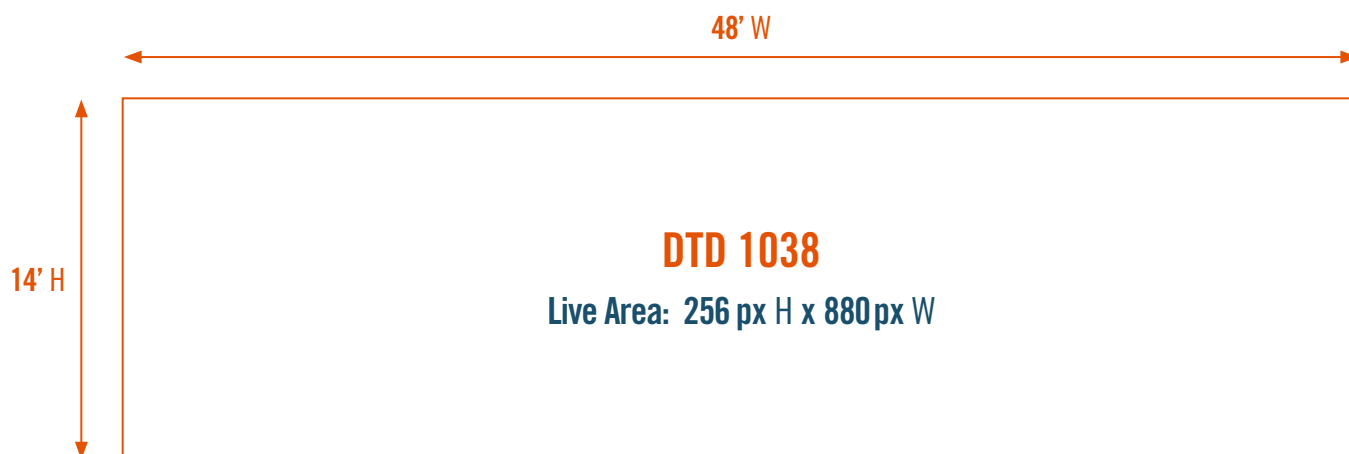
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Content & File Format Specifications

Document Size: 256px H x 880px W

Live Area: 256px H x 880px W

Resolution: (1.0) px @ 72 dpi

Color Mode: RGB

Copy Length: 15 seconds; 30 frames per second

Audio: Not supported

Static Artwork: .jpg (max), baseline (standard)

Motion Artwork: .mp4 (H.264 codec)

Deadlines

Final artwork must be received **two full business days** prior to posting. Additional lead time may be required for multiple files.

Template Downloads

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