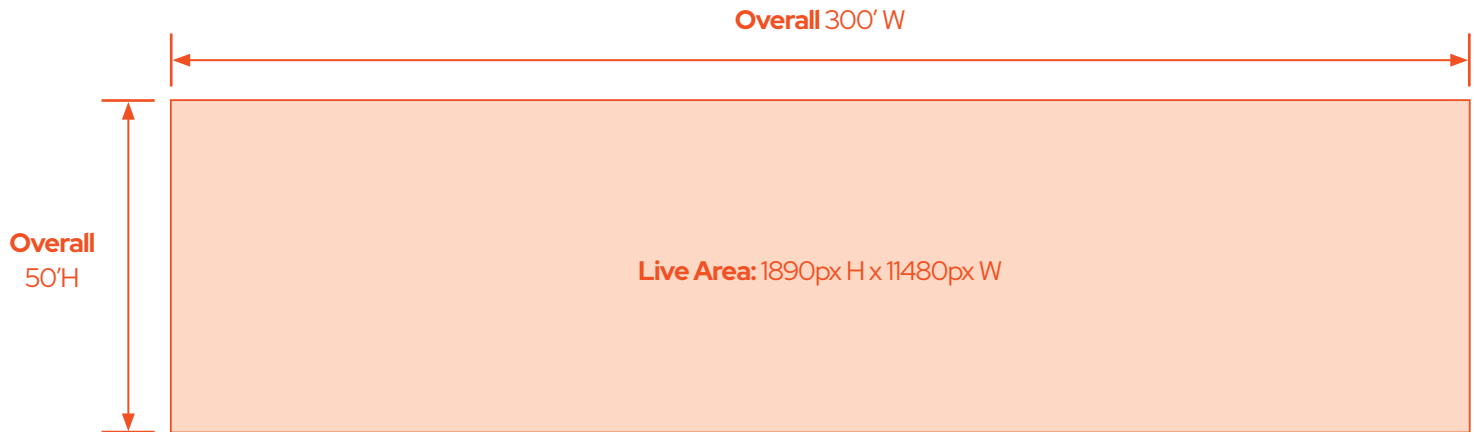


Los Angeles California



* Schematic not built to scale.

Content & File Format Specifications

Final Content Size: 1890px H x 11480px W

Live Area: 1890px H x 11480px W

Resolution: (1.0) px @ 72 dpi

Color Mode: RGB

Copy Length: :15-seconds; 30 FPS

Audio: Not supported

Static Artwork: .jpg (max), baseline (standard)

Motion Content (Must be one of these three file types):

Apple Prores 4.2.2

Apple Prores 4.4.4 is better

Quicktime (Uncompressed) Animation Codec

Deadlines

Final content must be received **(4) four full business days** prior to posting. Additional lead time may be required for multiple files.

Non-English copy will be subject to review and translation. Please allow for a minimum of (1) one additional business day for processing.

Template Downloads

Recommended templates:

After Effects | Photoshop

File Delivery

Upload to Branded Cities sharefile:

<https://brandedcities.sharefile.com/r-r9fd640335ccd46d3b46919c2c129a79f>

Hours of Operation

The Moxy Hours: 24hrs (Monday-Sunday)

Inquiries

If you require assistance with creating content, please contact your Branded Cities Sales Representative.

Production contact: traffic@brandedcities.com