

Updated 03/30/2022

**Please Note:** Broadway Plaza Digital requires the delivery of a single file, the specs of which can be found on this page. Please follow the links to the templates provided for the layout of the file.

## Template Download

Please click the link below for the required templates.

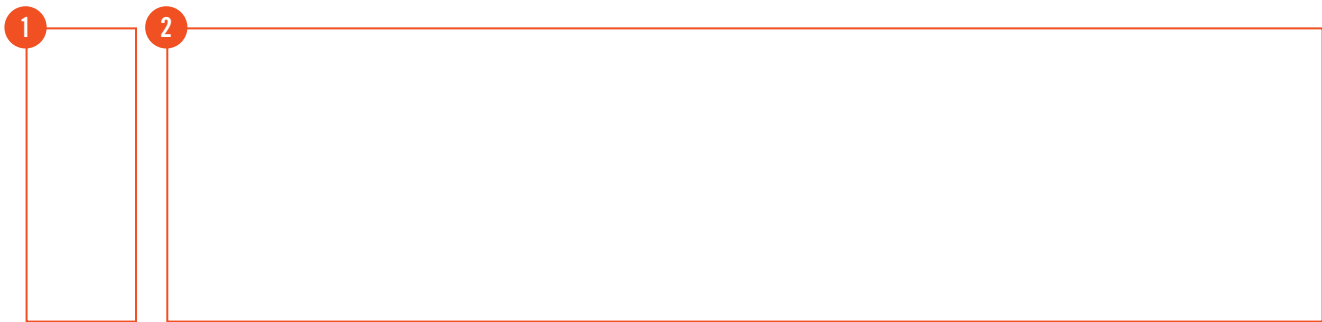
Click here: [After Effects](#) | [Photoshop](#) ←

### Display #1

600px H x 224px W | 19' H x 7' W

### Display #2

600px H x 2368px W | 19' H x 88' W



Top View



**Broadway Plaza Digital consists of 2 screens that must be laid out per the comp on the following page.**

## Content & File Format Specifications

**Final Content Size:** 2160px H x 3840px W

**Live Area:** Various (See Display Sizing Chart and Template)

**Resolution:** (1.0) px @ 72 dpi

**Color Mode:** RGB

**Copy Length:** :15-seconds; 30 FPS

**Audio:** Not supported

**Static Artwork:** .jpg (max), baseline (standard)

**Motion Content:** .mp4 (H.264 codec)

## Deadlines

Final content must be received **(2) two full business days** prior to posting. Additional lead time may be required for multiple files.

Non-English copy will be subject to review and translation. Please allow for **a minimum of (1) one additional business day** for processing.

## File Delivery

**\*Do not send as individual files**

**\*Do not send working comp**

**\*Only send Final Render to the link below, otherwise creative will not be accepted.**

**Upload to Branded Cities sharefile:**

<https://brandedcities.sharefile.com/r-r83fc8b65b7774d7>

## Hours of Operation

**Broadway Plaza Digital Hours:** 6a-2a (Monday-Sunday)

## Inquiries

If you require assistance with creating content, please contact your Branded Cities Sales Representative.

**Production contact:** [usdigital@brandedcities.com](mailto:usdigital@brandedcities.com)

Final rendered layout should look like the example below.  
Please use the provided template for rendering the final creative.

Please click the link below for the required templates.

**Click here:** [After Effects + Tutorial | Photoshop](#)

