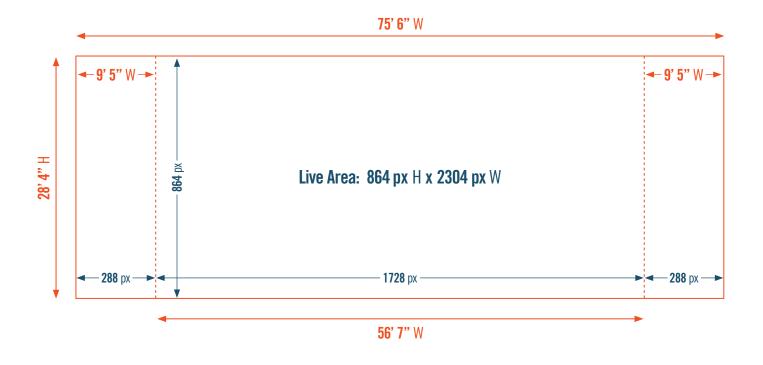
Bryant Park Digital

brandedcities

42ND ST & 6TH AVE

DIGITAL SPEC SHEET

Updated 06/20/2023



Content & File Format Specifications

Final Content Size: 864px H x 2304px W Live Area: 864px H x 2304px W Resolution: (1.0) px @ 72 dpi Color Mode: RGB Copy Length: :15-seconds; 30 FPS Audio: Not supported Static Artwork: .jpg (max), baseline (standard) Motion Content: .mp4 (H.264 codec)

Deadlines

Final content must be received **(2) two full business days** prior to posting. Additional lead time may be required for multiple files.

Non-English copy will be subject to review and translation. Please allow for **a minimum of (1) one additional business day** for processing.

Template Downloads

Recommended templates: After Effects | Photoshop

File Delivery

Upload to Branded Cities sharefile: https://brandedcities.sharefile.com/r/r439be7ba7204f4cb

Hours of Operation

Bryant Park Digital Hours: 6a-2a (Monday-Sunday)

Inquiries

If you require assistance with creating content, please contact your Branded Cities Sales Representative.

Production contact: traffic@brandedcities.com