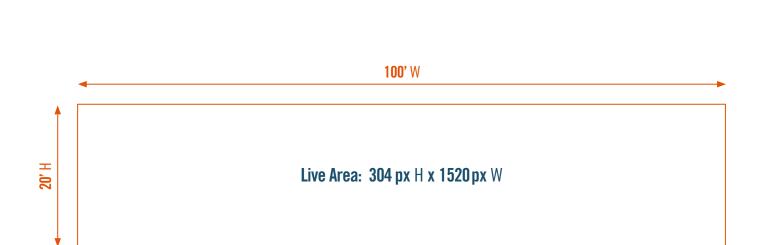
# Lincoln Tunnel Digital

LT 1001 | I-495 CONNECTING NEW YORK TO NEW JERSEY



# **Content & File Format Specifications**

Final Content Size: 304px H x 1520px W Live Area: 304px H x 1520px W Resolution: (1.0) px @ 72 dpi Color Mode: RGB Copy Length: :08-seconds Audio: Not supported Static Artwork: .jpg (max), baseline (standard)

## **Deadlines**

Final content must be received **(2) two full business days** prior to posting. Additional lead time may be required for multiple files.

Non-English copy will be subject to review and translation. Please allow for **a minimum of (1) one additional business day** for processing.

#### **Template Downloads**

**Recommended templates:** After Effects | Photoshop

#### **File Delivery**

**Upload to Branded Cities sharefile:** https://brandedcities.sharefile.com/r/r439be7ba7204f4cb

#### **Hours of Operation**

Lincoln Tunnel Hours: 24/7 (Monday-Sunday)

#### Inquiries

If you require assistance with creating content, please contact your Branded Cities Sales Representative.

Production contact: traffic@brandedcities.com

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# **brandedcities**

**DIGITAL** SPEC SHEET

Updated 06/20/2023