

Updated 11/09/2022

Please Note: The Midtown Mosaic requires the delivery of two total files, the specs of which can be found on this page and the next. Please follow the links to the templates provided for the layout for these files.

Template Download

Please click the link below for the required templates.

Click here: [After Effects + Tutorial | Photoshop](#) ←

Content & File Format Specifications

Final Content Size: 2160px H x 4096px W

Live Areas: Various (See Display Sizing Chart)

Resolution: (1.0) px @ 72 dpi

Color Mode: RGB

Copy Length: :15 seconds; 30 FPS

Audio: Not supported

Static Artwork: .jpg (max), baseline (standard)

Motion Artwork: .mp4 (H.264 codec)

Deadlines

Final content must be received **(2) two full business days** prior to posting. Additional lead time may be required for multiple files.

Non-English copy will be subject to review and translation.

Please allow for a **minimum of (1) one additional business day** for processing.

File Delivery

***Do not send as individual files**

***Do not send working comp**

***Only send Final Render to the link below, otherwise creative will not be accepted.**

Upload to Branded Cities sharefile:

<https://brandedcities.sharefile.com/r-r66ff5de0b924a18b>

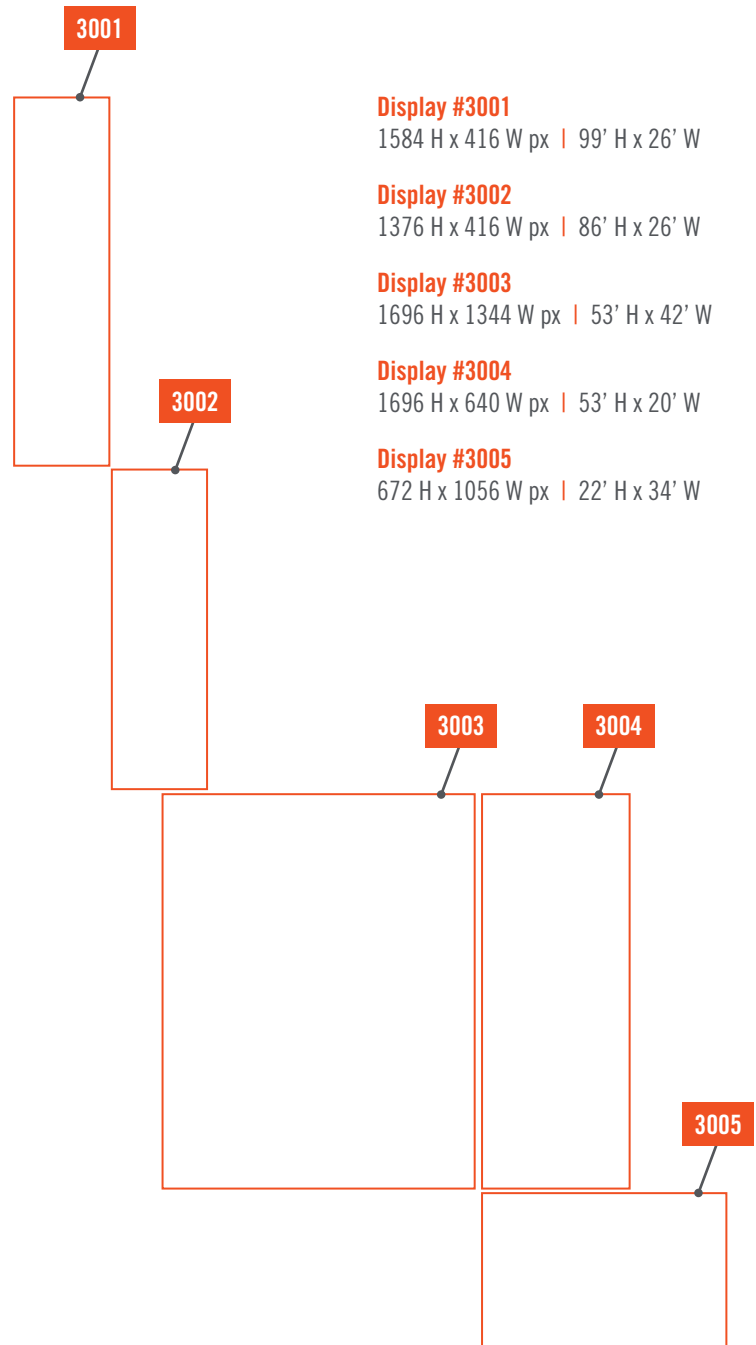
Hours of Operation

Hours: 6:00a-2:00a (Monday-Sunday)

Inquiries

If you require assistance with creating content, please contact your Branded Cities Sales Representative.

Production contact: usdigital@brandedcities.com



Display #3001

1584 H x 416 W px | 99' H x 26' W

Display #3002

1376 H x 416 W px | 86' H x 26' W

Display #3003

1696 H x 1344 W px | 53' H x 42' W

Display #3004

1696 H x 640 W px | 53' H x 20' W

Display #3005

672 H x 1056 W px | 22' H x 34' W

File 1 of 2

This portion of the Midtown Mosaic consists of 5 screens that must be laid out per the comp on the final page.

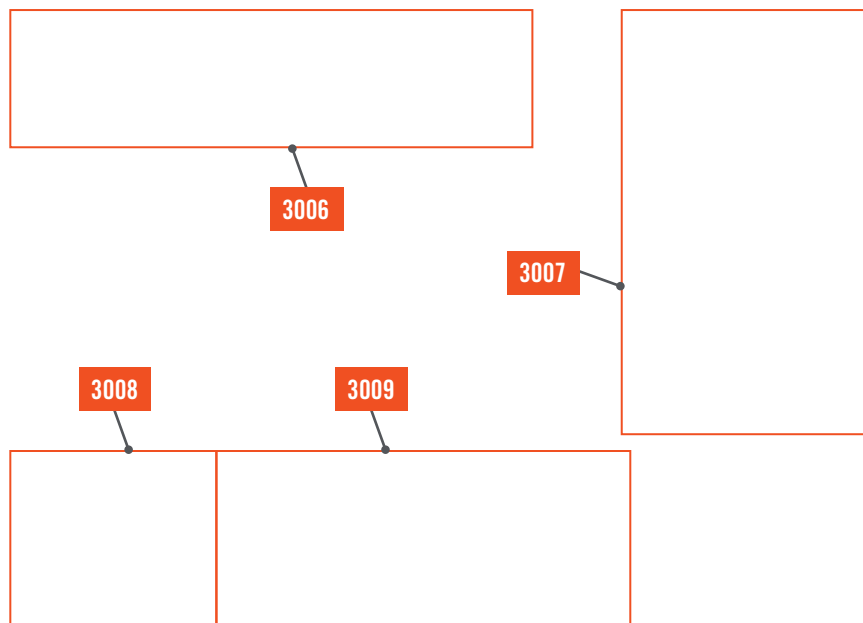
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Display #3006

200 H x 790 W px | 6' H x 27' W

Display #3007

618 H x 400 W px | 22' H x 13' W

Display #3008

256 H x 300 W px | 8' H x 11' W

Display #3009

256 H x 630 W px | 8' H x 23' W

File 2 of 2

This portion of the Midtown Mosaic consists of 4 screens that must be laid out per the comp on the final page.

Content & File Format Specifications

Final Content Size: 1024px H x 1280px W

Live Areas: Various (See Display Sizing Chart)

Resolution: (1.0) px @ 72 dpi;

Color Mode: RGB

Copy Length: :15 seconds; 30 FPS

Audio: Not supported

Static Artwork: .jpg (max), baseline (standard)

Motion Artwork: .mp4 (H.264 codec)

Deadlines

Final content must be received **two full business days** prior to posting. Additional lead time may be required for multiple files.

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File Delivery

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Hours of Operation

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Final rendered layouts should look like the examples below.
Please use the provided template for rendering the final creative.

Please click the link below for the required templates.

Click here: [After Effects + Tutorial | Photoshop](#)



File 1 of 2



File 2 of 2

