New York New York

Updated 10/25/2023

Overall 120' H Live Area: 2336 px H x 1832 px W

Overall 84' W

Content & File Format Specifications

Final Content Size: 2336px H x 1832px W Live Area: 2336px H x 1832px W Resolution: (1.0) px @ 72 dpi Color Mode: RGB Copy Length: :15 seconds; 30 FPS Audio: Not supported Static Artwork: .jpg (max), baseline (standard) Motion Artwork: .mov (animation codec)

Deadlines

Final content must be received (2) two full business days prior to posting. Additional lead time may be required for multiple files.

Non-English copy will be subject to review and translation. Please allow for a minimum of (1) one additional business day for processing.

Template Downloads

Recommended templates: After Effects + Tutorial | Photoshop

File Delivery

Upload to Branded Cities sharefile: https://brandedcities.sharefile.com/r/r439be7ba7204f4cb

Hours of Operation

Nasdaq Hours: 6a-2a (M-Su) with a 1-hr blackout at opening bell from 9a-10a, and closing bell from 3:30p-4:30p (M-F).

Inquiries

If you require assistance with creating content, please contact your Branded Cities Sales Representative. Production contact: traffic@brandedcities.com