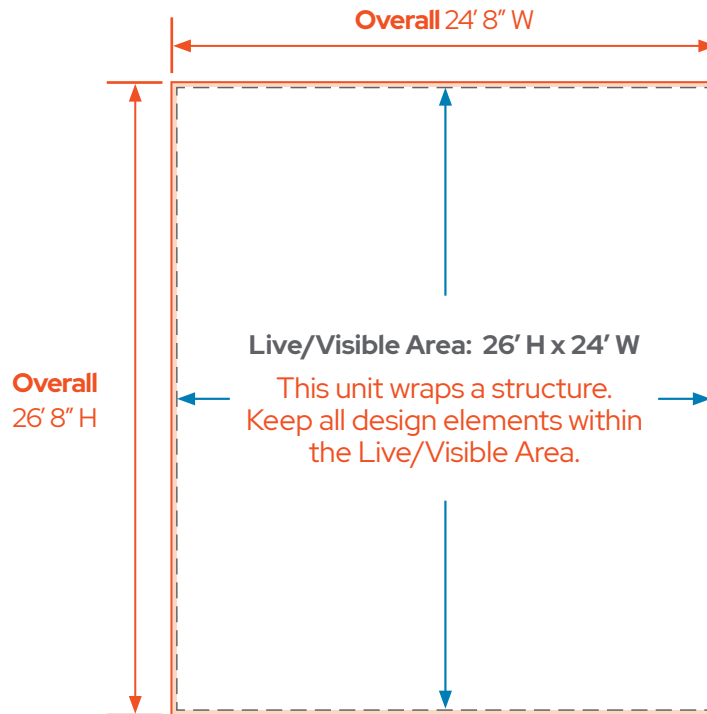


## New York New York

North Facing Board



\*This spec consists of  
3 different boards



### Sizes & File Specifications

Overall Vinyl Size (Including Pockets): 26' 8" H x 24' 8" W

Live/Visible Area: 26' H x 24' W

Document Scaling: 1" = 1' scale

Resolution: 300 dpi

Color Mode: CMYK

Text Format: Outlined vectors for upscaling

Digital File Formats: .pdf, .jpg, .tiff, .eps preferred

### Material, Sides & Pockets

Material: Vinyl

Pockets: 4" pockets on all sides and to be printed

Finishing: Seal bottom of vertical pockets

Grommets: Not required

### Deadlines

Print-ready art is due three (3) weeks prior to posting date.

Vinyl material to be supplied ten (10) days prior to posting.

### Inquiries

For additional production questions, please contact:

traffic@brandedcities.com

### General Production Information

#### Vinyl Specifications:

- All vinyl materials shall conform to the City of New York code. The graphic producer shall provide an affidavit confirming the sign was made from fire retardant or noncombustible material, and include the MEA number. The graphic producer will also supply an 8.5"x11" peel and stick decal to be applied to the lower right hand corner of the graphic by the sign installer. The upper section of the decal will include the MEA number for the material provided. The lower section will be filled in by the installer with the installation date.
- The edge restraint system along the entire periphery of the vinyl display will have welded seams.
- The vinyl will be stamped with original date of manufacture.

**Proofs:** Electronic proofs will be provided for final approval. Once the client receives final proofs from Branded Cities, the client shall have one (1) business day to approve the final proofs to avoid any potential delay in posting. Hard proofs are available but add a minimum of 48 hours to the production timeline and incur an additional fee.

**Labels:** Finished products delivered to installers are required to have labels that include an image of the copy along with the measurements of the product.

### Shipping Contact

Interboro Sign and Maintenance

201 Ingraham Street, Brooklyn, NY 11237

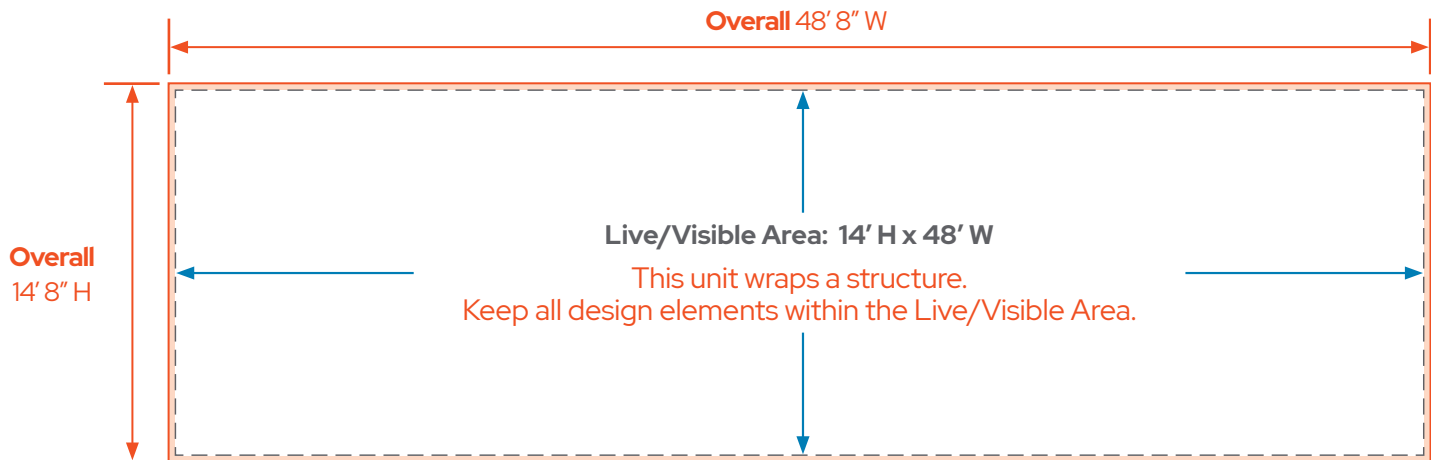
718.366.7901

Delivery hours: 7-2pm M-F

## New York New York

East Facing Board

\*This spec consists of  
3 different boards



### Sizes & File Specifications

Overall Vinyl Size (Including Pockets): 14' 8" H x 48' 8" W

Live/Visible Area: 14' H x 48' W

Document Scaling: 1" = 1' scale

Resolution: 300 dpi

Color Mode: CMYK

Text Format: Outlined vectors for upscaling

Digital File Formats: .pdf, .jpg, .tiff, .eps preferred

### Material, Sides & Pockets

Material: Vinyl

Pockets: 4" pockets on all sides and to be printed

Finishing: Seal bottom of vertical pockets

Grommets: Not required

### Deadlines

Print-ready art is due three (3) weeks prior to posting date.

Vinyl material to be supplied ten (10) days prior to posting.

### Inquiries

For additional production questions, please contact:

traffic@brandedcities.com

### General Production Information

#### Vinyl Specifications:

- All vinyl materials shall conform to the City of New York code. The graphic producer shall provide an affidavit confirming the sign was made from fire retardant or noncombustible material, and include the MEA number. The graphic producer will also supply an 8.5"x11" peel and stick decal to be applied to the lower right hand corner of the graphic by the sign installer. The upper section of the decal will include the MEA number for the material provided. The lower section will be filled in by the installer with the installation date.
- The edge restraint system along the entire periphery of the vinyl display will have welded seams.
- The vinyl will be stamped with original date of manufacture.

**Proofs:** Electronic proofs will be provided for final approval. Once the client receives final proofs from Branded Cities, the client shall have one (1) business day to approve the final proofs to avoid any potential delay in posting. Hard proofs are available but add a minimum of 48 hours to the production timeline and incur an additional fee.

**Labels:** Finished products delivered to installers are required to have labels that include an image of the copy along with the measurements of the product.

### Shipping Contact

Interboro Sign and Maintenance

201 Ingraham Street, Brooklyn, NY 11237

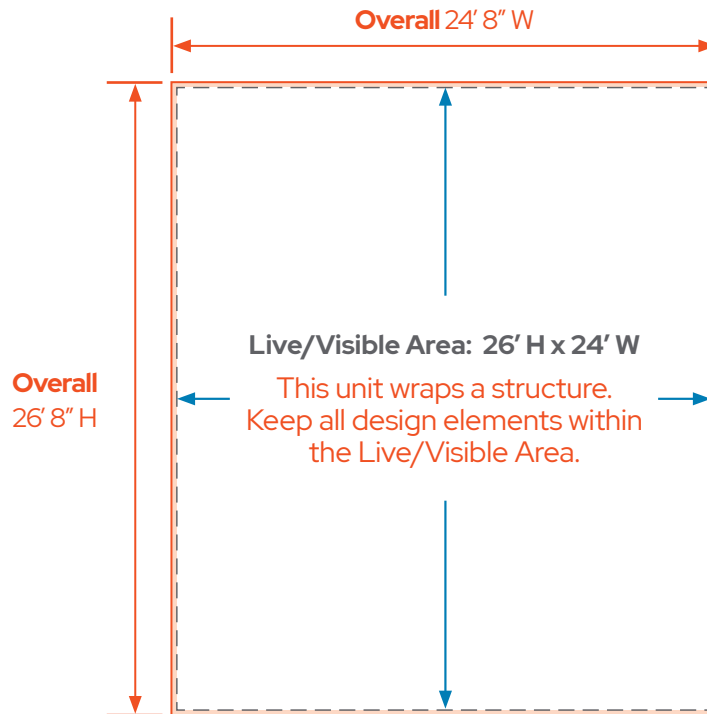
718.366.7901

Delivery hours: 7-2pm M-F

## New York New York

South Facing Board

\*This spec consists of  
3 different boards



### Sizes & File Specifications

Overall Vinyl Size (Including Pockets): 26' 8" H x 24' 8" W

Live/Visible Area: 26' H x 24' W

Document Scaling: 1" = 1' scale

Resolution: 300

Color Mode: CMYK

Text Format: Outlined vectors for upscaling

Digital File Formats: .pdf, .jpg, .tiff, .eps preferred

### Material, Sides & Pockets

Material: Vinyl

Pockets: 4" pockets on all sides and to be printed

Finishing: Seal bottom of vertical pockets

Grommets: Not required

### Deadlines

Print-ready art is due three (3) weeks prior to posting date.

Vinyl material to be supplied ten (10) days prior to posting.

### Inquiries

For additional production questions, please contact:

[traffic@brandedcities.com](mailto:traffic@brandedcities.com)

### General Production Information

#### Vinyl Specifications:

- All vinyl materials shall conform to the City of New York code. The graphic producer shall provide an affidavit confirming the sign was made from fire retardant or noncombustible material, and include the MEA number. The graphic producer will also supply an 8.5"x11" peel and stick decal to be applied to the lower right hand corner of the graphic by the sign installer. The upper section of the decal will include the MEA number for the material provided. The lower section will be filled in by the installer with the installation date.
- The edge restraint system along the entire periphery of the vinyl display will have welded seams.
- The vinyl will be stamped with original date of manufacture.

**Proofs:** Electronic proofs will be provided for final approval. Once the client receives final proofs from Branded Cities, the client shall have one (1) business day to approve the final proofs to avoid any potential delay in posting. Hard proofs are available but add a minimum of 48 hours to the production timeline and incur an additional fee.

**Labels:** Finished products delivered to installers are required to have labels that include an image of the copy along with the measurements of the product.

### Shipping Contact

Interboro Sign and Maintenance

201 Ingraham Street, Brooklyn, NY 11237

718.366.7901

Delivery hours: 7-2pm M-F